



The commitment and contributions of the Celiac Disease Foundation Corporate Partners support this public health issue that directly affects **1** in **100** adults and children with celiac disease in the U.S. today.

Celiac Disease FOUNDATION

CORPORATE PARTNERS SPONSORSHIP OPPORTUNITIES

Align with the trusted source in the gluten-free community

OVERVIEW

- Reach more than 650,000 targeted gluten-free consumers on a monthly basis
- Gain instant trust and credibility through CDF's proven consumer and industry confidence
 - Demonstrate your company is concerned for the health and well-being of the gluten-free consumer
- Positively impact a meaningful cause to help improve the lives of millions of gluten-free children, adults, and families
- Leverage the strength of the CDF brand to position your company as a dedicated advocate for the gluten-free community

ABOUT

2.5 million Americans with celiac disease are still undiagnosed and suffering needlessly. **CDF's Corporate Partners** are an integral part of our mission to drive timely diagnosis and to improve the quality of life for all people affected by gluten-related disorders.

When you become a valued CDF partner, our marketing team will work with you to develop a customized package designed to reach your company's philanthropic goals and engage consumers in a cause that is at the national forefront of public health.

CONTACT

FOR MORE INFORMATION CONTACT:
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CORPORATE PARTNERS OPPORTUNITIES INCLUDE:

Celiac.org

Enhance your online presence with your prominently displayed logo on the *celiac.org website, currently generating 650,000 + unique visitors and 1.5 million + page views per month.*

Product Marketing

Display the CDF Proud Sponsor logo on product packages and your company website.

Consulting Services

Receive evidence-based web content, market assessment, access to industry and healthcare professionals, and valuable input into the development and launch of your gluten-free products.

Constituent Outreach

Feature your brand in digital and print e-newsletters, email blasts, product and research alerts, recipes, and social media.

Team Gluten-Free

Participate in our flagship, peer-to-peer fundraising program, includes employee giving opportunities, sponsored events, and cross marketing of brands.

CDF National Conference & Gluten-Free EXPO

Receive a complimentary exhibit booth, and an opportunity to sample and give away product and information, to provide items for meal donations, and to conduct market research at America's #1 consumer event for celiac disease and non-celiac wheat sensitivity, which draws thousands of targeted gluten-free customers each year.

Advertising Opportunities

Showcase your brand in the CDF Gluten-Free Allergy-Free Marketplace on celiac.org and iPhone & Android App, CDF Newsletters, and CDF Healthcare Practitioner Directory.

Healthcare Professionals & Patient Services Programs

Be featured in patient, industry, and healthcare professional webinars and education programs.

Cause-Related Marketing

Participate in co-branded marketing programs and social media campaigns that improve visibility and boost product sales.

CDF Events

Participate in events that provide education and tools to improve the lives of those who need gluten-free products and services.

Gifts In-Kind

Provide donations in goods and services.

Unique & Innovative Programs

Meet corporate philanthropic goals with creative marketing opportunities that benefit both our organizations.

We proudly invite you to explore a mutually beneficial partnership with Celiac Disease Foundation. Together, we can help end the needless suffering caused by celiac disease and non-celiac wheat sensitivity.