CELIAC DISEASE FOUNDATION®

ADVOCACY. BREAKTHROUGHS. CURE.

ANNUAL REPORT

Accelerating Diagnosis, Treatments, and a Cure for Celiac Disease

2025

celiac.org

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LETTER FROM MARILYN

Dear Friends and Supporters,

This Annual Report represents more than a summary of activities. It reflects the progress we are making together to change the future of celiac disease. Every program, every policy win, every research initiative highlighted here demonstrates the power of a community united in purpose: to shorten the road to diagnosis, improve quality of life, and bring new treatments within reach.

In 2025, the Celiac Disease Foundation affirmed its role as the leading voice for celiac disease in policy and advocacy. From Capitol Hill to the Codex international food labeling arena, we ensured that the needs of patients were prioritized. We preserved federal funding at the NIH and Department of Defense, advanced modernized food labeling policies, and secured unprecedented recognition for celiac disease in global Codex standards. Our Youth Congress brought advocates from 14 states to Washington, proving the next generation is ready to lead.

Together, we funded bold science, including AI-powered medical training at Boston Children's Hospital, equitable screening initiatives at Children's National, and nutrition trials that are improving health outcomes nationwide. We convened experts at the Tampere Symposium, Columbia University's Celiac Disease on the Horizon, and the Colorado Screening Symposium, driving collaboration on gluten safety, diagnostics, and non-dietary therapies.

We also invested in education that changes practice and empowers patients — from the NASPGHAN Single Topic Symposium, a landmark step forward in pediatric celiac disease education, to Harvard's Celiac Smarts series, to convening the first-ever College Guidelines Summit, which will deliver national recommendations to support students with celiac disease in higher education. Across these programs, we kept patients at the center, ensuring that every recommendation, every training, and every resource reflects lived experience.

This year, we also strengthened the infrastructure needed to accelerate progress for years to come. We launched the **Celiac Disease Foundation Impact Fund**, our venture philanthropy vehicle designed to fast-track breakthrough therapies and diagnostics from lab to patient. And in a historic partnership, the **North American Society for the Study of Celiac Disease** became the Foundation's Scientific Advisory Committee, bringing the world's leading celiac disease researchers into formal alignment with our patient-centered mission. These advances position us to move faster and more strategically toward treatments and a cure.

But much work remains. More than 70% of people with celiac disease are still undiagnosed, and there are still no treatments beyond the gluten-free diet. That is why we remain committed to policy change, scientific innovation, and community empowerment.

Together, we are shaping a future where diagnosis is faster, care is more equitable, and new treatments are within reach.

On behalf of our Board, our staff, and the millions of families who count on us, thank you for your partnership. With your continued support, we will turn today's advocacy into tomorrow's breakthroughs.

With appreciation,

Marilyn G. Geller
Chief Executive Officer
Celiac Disease Foundation

PUBLIC POLICY & GOVERNMENT AFFAIRS

Being in DC for the Celiac Disease Foundation Advocacy Summit and Hill Day showed me how powerful your support of the Foundation really is. Hill Day was one of the best days of my life! We were all so excited to be a part of this community in such a cool way. It was incredible to meet with lawmakers and speak up for those who can't advocate for themselves.

- Greyson LeBlanc, Hill Day Youth Participant

PUBLIC POLICY & GOVERNMENT AFFAIRS

Pioneering Policy Change

Patient advocacy is the heart and soul of the Celiac Disease Foundation. Over the past year we have engaged in truly transformative advocacy as the established celiac disease policy leader. By ensuring that patient voices are not only heard but are central to the policy-making process in Congress, federal agencies, and the global policy arena, we have set a new standard in this space. Through strategic collaboration with our advocates, domestic partners, and international partnerships, and to align domestic and global policies, we are driving pivotal discussions, compelling policy shifts at multiple levels, and setting the stage for continued progress. Our efforts have resulted in an impactful year of growth, collaboration, and tangible outcomes, and the year ahead is dedicated to driving that momentum.

FEDERAL AGENCY SUPPORT & FUNDING

Preserved critical federal funding for celiac disease research for fiscal year (FY) 2025 amidst significant budget cuts, with the National Institutes of Health (NIH) allocating $10 million for celiac disease research, an increase sustained from FY 2023 and FY 2024. Secured continued inclusion of celiac disease—for the third year in a row—in the highly coveted **Department of Defense (DOD) Peer Reviewed Medical Research Program** – with **$1.58 million awarded** in the last funding cycle. We also co-hosted a congressional briefing with the Autoimmune Association and the NIH to present the **NIH-Wide Strategic Plan for Autoimmune Disease Research**, reflecting the momentum we are building toward a common vision to address autoimmune disease and dramatically improve the health and well-being of our communities.

AROUND THE WORLD

CEO Marilyn Geller represented the needs of celiac disease patients with the **U.S. Codex Office delegation to the 48th Session of the Codex Committee on Food Labeling in Quebec City,** securing critical global recognition – including **amended text, labeling clarification** and defining celiac disease in the mandatory labeling of prepackaged foods, **inclusion of celiac disease in precautionary allergen labeling** (PAL) in prepackaged food guidelines, and the issuance of a **call for experts to provide research to inform setting a gluten threshold.**

IN CONGRESS

Celiac disease advocates from **14 states** gathered in Washington, D.C. to attend our **2025 Advocacy Summit,** celebrate the launch of our **Youth Congress,** and meet with **30 bipartisan congressional offices** to advocate for increased **research funding, modernized food labeling, insurance coverage for dietitian visits, and food security policies.** We also awarded **Senator Richard Blumenthal** the **Policy Leadership Award** for his distinguished work on behalf of our patient community.

ADVOCATES IN ACTION

It's more important than ever that celiac disease remains a priority on Capitol Hill. In 2025, our advocates have sent more than **5,000 emails** through our online platform to advocate for medical research funding and policy change. Advocates from all **50 states** submitted proclamation requests to their Governors to recognize May as **Celiac Disease Awareness Month,** securing a record **27 states and Washington D.C.**

SCIENTIFIC AFFAIRS

This year marked a turning point in how we bring the global celiac disease community together to drive scientific progress. By aligning researchers, industry, and patients across continents, we are building the foundation for breakthrough therapies and ensuring the future of celiac disease research is guided by the people it serves.

- Julia McBeth, Director of Scientific Affairs

SCIENTIFIC AFFAIRS

Driving Research for Life-Changing Treatments and a Cure

In 2025, the Celiac Disease Foundation focused on uniting the global celiac disease research community to advance patient-centered science and innovation. By connecting partners across research, advocacy, and industry, we continue to strengthen clinical trial enrollment while ensuring the perspectives and experiences of people living with celiac disease guide research worldwide.

HIGHLIGHTS

- **9** new global celiac society partnerships formed across 3 continents to support trial recruitment
- **9** clinical trials and studies supported through iRecruitCeliac services
- Launched first-ever Celiac Disease Clinical Trial Site Advisory Council
- **34,000+** patients participating in our iQualifyCeliac trial screening platform
- **370+** patients informed clinical trial development through advisory boards and surveys
- **2** patient advisory boards convened to improve clinical trial design

Key Accomplishments

Uniting Global Voices: We convened the Global Celiac Advocacy Alliance, uniting leaders from twelve patient advocacy organizations representing six continents to launch the first coordinated global advocacy effort in celiac disease. At inaugural meetings held during Digestive Disease Week and the Tampere Celiac Disease Symposium, Alliance leaders established a shared mission: to advance equitable diagnosis and care, strengthen food safety standards, elevate patient voices in research, and drive policy change worldwide. In parallel, the Foundation pioneered global patient recruitment partnerships to accelerate research. This historic coalition ensures patient advocacy organizations worldwide speak as one unified voice to shape the global future of celiac disease care, research, and policy.

Harnessing Study Site Expertise: We launched the first-ever Celiac Disease Clinical Trial Site Advisory Council, uniting global academic researchers, community principal investigators, and experienced clinical coordinators. The council provides sponsors and CROs with practical, data-driven feedback on protocol design, recruitment strategies, and site operations, helping trials run efficiently while reflecting real-world patient needs.

Shaping Research Through Patient Voices: We engaged more patients than ever in clinical trial development through advisory panels and surveys, creating meaningful opportunities to share perspectives on diagnosis, treatment, and trial participation. These patient insights are directly informing research design, ensuring trials reflect patient priorities and improving the chances of trial success.

Optimizing Clinical Trial Enrollment Strategies: We conducted the first systematic study identifying barriers to celiac disease clinical trial participation. By combining iQualifyCeliac data and qualitative site interviews, we are uncovering barriers, evaluating recruitment methods, and developing actionable strategies to make clinical trials more efficient and patient-centered.

FUNDED PROJECT UPDATES

As scientists from different research areas come together to understand how celiac disease works, we are learning so much! Just a few decades ago, the treatment for celiac disease was a banana-based diet -- look how far we have come. This disease is very complicated, but as we shine light on the science behind it, we are getting closer to alleviating the burden of the disease. Researchers care about you, and we are grateful for your continued support.

- Maria Rottersman, PhD candidate, University of California, Davis

FUNDED PROJECT UPDATES

Funded Project Updates

At the Celiac Disease Foundation, we invest in bold ideas and innovative programs that accelerate research, strengthen clinical care, and improve the lives of people with celiac disease. From funding studies and global symposia to supporting training programs that prepare the next generation of providers, our commitment ensures that science advances faster, patients are diagnosed sooner, and every family has access to the care and resources they deserve.

2025 Tampere Celiac Disease Symposium

As a sponsor of the 2025 Tampere Celiac Disease Symposium, the Celiac Disease Foundation played a leading role in elevating the global patient voice. We convened the Global Celiac Advocacy Alliance with leaders from 13 countries, advanced discussions on international food labeling standards through Codex, and co-hosted a roundtable on gluten safety and regulatory standards. CEO Marilyn Geller chaired a session emphasizing patient perspectives, and our Principal Science & Innovation Advisor, Dr. Robert Anderson, received the prestigious Markku Mäki Prize for his groundbreaking contributions. These efforts underscore the Foundation's commitment to shaping global policy, advancing research, and ensuring patients are at the center of every decision.

Columbia University Celiac Disease on the Horizon Conference

Vanessa Weisbrod, Chief Education & Community Engagement Officer presenting at the symposium

In May 2025, the Celiac Disease Foundation sponsored *Celiac Disease on the Horizon*, a leading scientific symposium hosted by Columbia University. The conference brought together experts from around the world to accelerate progress on non-dietary therapies, diagnostics, and patient care. Foundation leaders and funded researchers, including Dr. Robert Anderson, Vanessa Weisbrod, and Dr. Amelie Therrien, delivered key presentations highlighting innovations in diagnosis, disparities in care, and the importance of patient perspectives. By supporting this symposium, the Foundation continues to drive scientific breakthroughs, elevate the patient voice, and fuel the search for treatments beyond the gluten-free diet.

FUNDED PROJECT UPDATES

NASPGHAN Single Topic Symposium - "Clearing the Crumbs"

Foundation staff and physicians presenting a research poster at the NASPGHAN Annual Meeting

In November 2025, the Celiac Disease Foundation was a major sponsor of the NASPGHAN Single Topic Symposium, Clearing the Crumbs: Expert Insights into Celiac Disease, held in Chicago. The full-day program featured leading experts addressing every stage of celiac disease care—from screening and diagnosis to nutrition, mental health, and emerging therapies. The Foundation also sponsored travel grants, making it possible for promising young investigators to attend and share their research. This landmark symposium represents a major step forward in pediatric celiac disease education, catalyzing scientific collaboration, investing in the next generation of researchers, and advancing innovation in patient care.

Colorado Screening Symposium

Building on the success of the first international symposium on general population screening for celiac disease, the Celiac Disease Foundation was proud to fund the second convening in November 2025. This year brought together global experts, patients, and policymakers to tackle the most pressing questions in screening - from ethics, economics, and patient impact to global implementation strategies and policy change. By investing in this initiative and contributing directly to the scientific proceedings, the Foundation is ensuring that momentum continues to grow. Our commitment is clear: we are driving the research, collaboration, and advocacy needed to make universal celiac screening a reality, so that fewer patients go undiagnosed and every individual has the chance for early detection and better health outcomes.

MedTutor AI at Boston Children's Hospital

The Celiac Disease Foundation is funding a groundbreaking two-year project at Boston Children's Hospital, led by Dr. Alan Leichtner, to develop MedTutor AI — an artificial intelligence medical simulation tool that will transform how future doctors learn to diagnose and manage celiac disease. Unlike traditional training, MedTutor AI creates immersive patient interactions that reflect real-world challenges, from overlooked symptoms to the social and emotional impacts of living with the disease. Designed for medical students, residents, and other healthcare trainees, this first-of-its-kind platform will ensure the next generation of providers is equipped to recognize celiac disease early, communicate with empathy, and improve patient outcomes.

Dr. Alan Leichtner presenting his MedTutor AI project at the Massachusetts State House in May 2025

Boston Children's Hospital Staff at the Celiac Smarts Education Day

Celiac Smarts Education Symposium

In May 2025, the Celiac Disease Foundation was proud to serve as the Title Sponsor of Celiac Smarts, the annual education program of the Harvard Medical School Celiac Disease Education and Research Program. Held in conjunction with Celiac Awareness Month, the series featured four interactive sessions designed for patients, families, and medical professionals. Highlights included a teen-led discussion on managing celiac disease away from home, a hands-on culinary medicine workshop, a career retrospective with Dr. Peter Green, and a panel sharing the latest research from Digestive Disease Week. By supporting Celiac Smarts, the Foundation helped deliver cutting-edge education, empower patients and families, and amplify the latest science to improve the lives of those living with celiac disease.

FUNDED PROJECT UPDATES

Celiac Disease College Guidelines Summit

This spring, the Celiac Disease Foundation convened the 2025 College Consensus Summit in Boston to create the first-ever evidence-based national recommendations for supporting college students with celiac disease. Experts and advocates—including physicians, dietitians, disability service professionals, food service directors, legal experts, parents, and students—collaborated to address gaps in dining, housing, academics, mental health, and campus safety. Once finalized, these recommendations will be published and shared nationwide, equipping colleges with the tools they need to ensure students with celiac disease can thrive in higher education.

Expert group at College Guidelines Summit in Boston, MA in April 2025

Gluten-Free Nutrition Optimization through Ultra-Processed Food Reduction and Improved Strategies for Health (GF-NOURISH)

Nan Du, MD, MPH - Boston Children's Hospital

Led by Dr. Nan Du, the GF-NOURISH study is a randomized controlled trial testing the recently validated Gluten-Free Food Guide (GFFG) in a new U.S. pediatric cohort. The study aims to demonstrate that children educated with the GFFG will improve diet quality, enhance body composition, and reduce exposure to harmful contaminants such as arsenic.

The GF-NOURISH nutrition class is now officially underway, with three sessions already completed and positive feedback from participants. To date, nine patients have been recruited, with recruitment now expanding to a satellite site in Lexington to reach more newly diagnosed patients. Early measures of body composition are progressing smoothly, and the team is optimistic that the study will generate critical insights into how nutrition education can transform health outcomes for children living with celiac disease.

Reducing Wheat Allergenicity: Paving the Way to Non-Allergenic Wheat

Maria Rottersman - University of California, Davis

Through a multi-year grant to UC Davis, we are supporting groundbreaking work to create wheat that is safe for people with celiac disease. The researchers have shown that removing harmful gluten proteins can improve bread quality, and current experiments suggest additional deletions may further reduce immunogenicity without affecting yield or performance. With international collaborators, the team is testing whether these new wheat lines trigger fewer immune responses and is developing synthetic gluten proteins with no toxic epitopes. This pioneering research is a critical step toward a future where safe, high-quality wheat could transform life for millions worldwide.

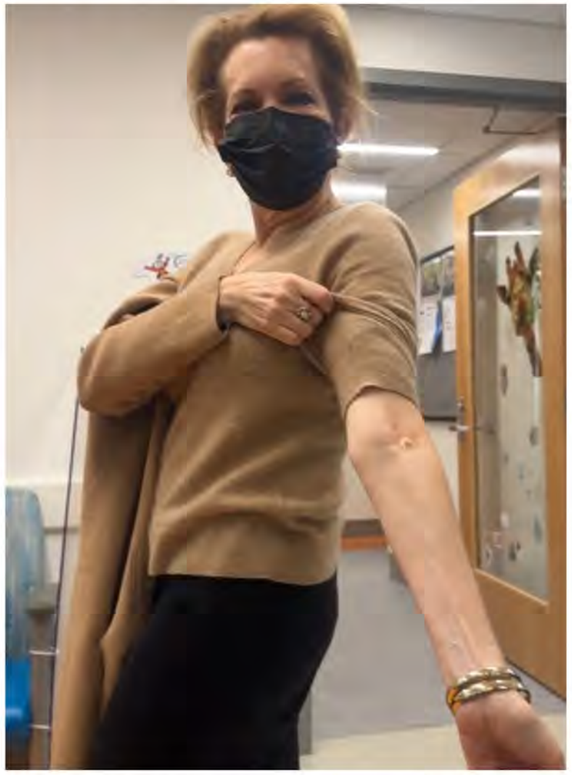
Left to right: Jorge Dubcovsky, Wenjun Zhang, Maria Rottersman

Immune Responses to Gluten In Vivo and Ex Vivo

Jocelyn Silvester, MD, PhD and Marisa Stahl, MD - Boston Children's Hospital and Colorado Children's Hospital

Recruitment for this groundbreaking study was successfully completed, and early findings revealed that children with celiac disease release the immune molecule IL-2 following gluten exposure in a manner similar to adults. These results were presented at the North American Society for Pediatric Gastroenterology, Hepatology and Nutrition (NASPGHAN) Annual Meeting in Chicago, IL, and a manuscript is now in development.

The investigators expressed their deep gratitude to the children and families who participated including Celiac Disease Foundation CEO Marilyn Geller, and to the Foundation's generous donors for sustaining this work through the challenges of the pandemic. As early-career researchers, Drs. Silvester and Stahl emphasized that this support has been instrumental in advancing their careers in celiac disease research. Building on these results, their teams have secured NIH and other research grants to further explore IL-2 as a biomarker of disease activity in children.



CEO Marilyn Geller during her lab appointment during study participation

FUNDED PROJECT UPDATES

Systemic Disparities in Screening Patients for Celiac Disease

Vahe Badaylan, MD - Children's National Hospital

Dr. Badalyan's pilot project, Addressing Inequities in Celiac Disease Diagnosis and Referral, is breaking new ground in tackling barriers to diagnosis. Since launching in December 2024, the team has secured regulatory approvals, analyzed electronic health record data to uncover disparities in screening, and created an innovative survey to better understand how primary care providers make decisions about testing for celiac disease. With data collection now underway, this project is paving the way for more equitable diagnosis and timely care for patients who too often go undetected.

Outreach Program to Improve Detection of Celiac Disease

Amelie Therrien MD, MS - Beth Israel Deaconess Medical Center

This outreach program is offering screening for celiac disease to patients of Latin American descent attending a primary care clinic in the greater Boston Area, as well as assessing the feasibility of at-home screening using capillary blood within the same community. The study is actively enrolling individuals at the primary care clinic, of whom more than half only have elementary school education and would not be able to identify gluten on ingredient labels. Invitation letters were sent with good engagement to proceed with the home screening. This project is unraveling some challenges and leading to development of novel strategies to facilitate inclusion of the Latino community in celiac disease research.

Harvard Macy Institute Educators in Health Professions Project Grant

Jaclyn Quinlan, MPH, RD, LDN - Boston Children's Hospital

The Celiac Disease Foundation funded dietitian Jaclyn Quinlan to attend the Harvard Macy Institute Educators in Health Professions program, where she developed a competency-based orientation program for dietitians at Boston Children's Hospital specializing in celiac disease. This new curriculum standardizes training and onboarding, ensuring every dietitian is equipped with the skills, knowledge, and best practices to deliver consistent, high-quality care. By strengthening provider confidence and clinical excellence, the program is directly improving education and outcomes for pediatric patients with celiac disease.

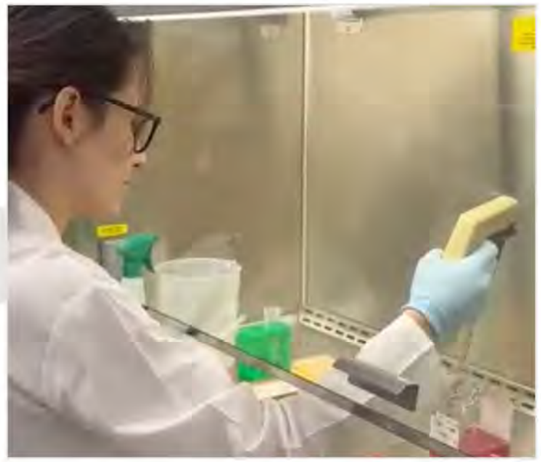
Jaclyn Quinlan presenting her project at the Harvard Macy Institute

Advancing Discovery Through Research

The Celiac Disease Foundation continues to invest in innovative research that pushes the boundaries of what's possible in understanding and treating celiac disease. The Foundation awarded nearly $500,000 in groundbreaking grants focused on unraveling how the immune system responds to gluten and how celiac disease begins, essential steps toward developing future treatments and, ultimately, a cure.

CELIAC DISEASE FOUNDATION
EARLY CAREER
RESEARCH AWARD

Esen Sefik, PhD - Yale University



Dr. Sefik's ongoing research uses a groundbreaking humanized mouse model to explore how celiac disease develops in the human immune system. This project has the potential to reveal real-time insights into immune activation after gluten exposure, which is an essential step toward future therapeutic advances.

This grant is generously supported by

Takeda

International Society for the Study of Celiac Disease–Celiac Disease Foundation Research Fellowship Award

Fleur du Pré, PhD - Oslo University Hospital

Dr. du Pré's work focuses on uncovering why people with celiac disease mount an autoimmune response against transglutaminase 2, a key enzyme targeted in the disease. Her research, now in progress, aims to define how B cells and T cells interact in this process —knowledge that could ultimately lead to new treatment strategies.

ISSCD International Society for the Study of Celiac Disease

CELIAC DISEASE FOUNDATION®

SOCIETY FOR THE STUDY OF CELIAC DISEASE

This partnership represents the next evolution in how science and advocacy can work hand in hand. The expertise of our researchers, combined with the Foundation's reach and infrastructure, creates powerful momentum for progress in celiac disease.

- Dawn Adams, MD President, Society for the Study of Celiac Disease; Chair, Celiac Disease Foundation Scientific Advisory Committee

SOCIETY FOR THE STUDY OF CELIAC DISEASE

Uniting Science, Education, and Advocacy to Accelerate Progress

Left to Right: SSCD Past Presidents Dr. Benjamin Lebwohl and Dr. Ritu Verma; Current SSCD President Dr. Dawn Adams; and SSCD President Elect Dr. Maureen Leonard

In 2025, the Society for the Study of Celiac Disease (SSCD) and the Celiac Disease Foundation announced a landmark collaboration to strengthen the bridge between research, clinical care, and patient advocacy. SSCD, the leading professional organization for clinicians and scientists advancing celiac disease research, became the Foundation's newly established Scientific Advisory Committee, ensuring that the scientific community's voice remains central to the Foundation's mission.

This partnership preserves SSCD's identity and mission of fostering excellence in research and clinical care while connecting it to the Foundation's established infrastructure, communications, and global reach. Together, we are building a unified ecosystem that brings researchers, clinicians, patients, and advocates under one umbrella, amplifying our collective impact to accelerate discoveries and improve outcomes for everyone affected by celiac disease.

By aligning the expertise of SSCD leadership with the Foundation's advocacy and resources, this collaboration mirrors successful models used in other disease areas and marks a pivotal step toward a stronger, more cohesive future for celiac disease science and care.

SSCD

EDUCATION

> *Thanks to all of your resources and expertise, our whole family will benefit and our daughter with celiac disease will thrive. We gained so much insight from the School Support Sessions that will help me establish a plan for my daughter. Overall, the Celiac Disease Foundation has been our primary source for navigating Celiac Disease and staying up to date with advances living with celiac disease.*
>
> **- Tiffany Bredow,** mother to a child with celiac disease

HEALTH PROVIDER & PATIENT EDUCATION

Education That Empowers

At the Celiac Disease Foundation, education is central in everything we do. In 2025, we expanded our comprehensive programs to reach patients, families, schools, and healthcare professionals around the world. From enhancing our Culinary Medicine series with live Spanish and Portuguese translations to providing practical resources through programs like Living with Celiac Disease, our efforts are empowering people of all ages with the knowledge and tools they need to live healthier and more informed lives with celiac disease.

Essential Milestones

CULINARY MEDICINE

Offered engaging new topics and continuing education for providers, now with live Spanish and Portuguese translations. Helped **over 1,000 patients and 200 healthcare professionals** make evidence-based decisions about food and celiac disease.

LIVING WITH CELIAC

Continued to support newly diagnosed patients and their families with practical, trusted education. Reached over hundreds of individuals navigating the early stages of a celiac disease diagnosis.

SCHOOL SUPPORT SESSIONS

Equipped more families and school staff in partnership with Boston Children's Hospital with tools to advocate for safe, inclusive school environments. Empowered hundreds of families with guidance on 504 Plans, gluten-free lunch safety, and staff education.

CME/CEU PROGRAMS

Trained healthcare professionals through accredited CME/CEU programs in collaboration with leading institutions. Improved diagnosis and care for celiac disease by educating thousands of providers across programs and conferences around the world.

CELIAC DISEASE FOUNDATION DIETITIAN ADVISORY COUNCIL

In 2025, we launched the Celiac Disease Foundation Dietitian Advisory Council (CDF-DAC) to expand and elevate our educational programming. Comprised of eight expert dietitians from across the United States specializing in celiac disease and led by staff dietitian and Director of Health Communications Meghan Donnelly McKeon, MS, RD, the CDF-DAC guides the development of high-quality, evidence-based resources for patients and providers, advances nutrition-focused research, supports policy and advocacy initiatives, and works to extend outreach to underserved communities while addressing barriers to care.

COMMUNITY ENGAGEMENT

> *Attending Celiac Awareness Night at Fenway Park and sailing on the Celiac Cruise in the same year was unforgettable. Being surrounded by people who just 'get it' — who understand without explanation — is so comforting. This community gives me confidence and reminds me that I'm not alone.*
>
> **- Robin Hizme,** Celiac Cruise Guest & Celiac Awareness Night Attendee

COMMUNITY ENGAGEMENT

Building A Stronger Community

In 2025, we brought the celiac disease community together in more ways than ever before. From ballparks to cruise ships, classrooms to college campuses, our programs created meaningful connections, empowered advocates, and inspired change. Through shared experiences and collaborative events, we reached people of all ages, backgrounds, and locations, proving that community is the foundation of progress. Whether raising awareness in front of thousands of fans or uniting experts to improve college life for students with celiac disease, we're building a future where no one faces this journey alone.

Milestones

CELIAC AWARENESS NIGHT AT FENWAY PARK

Hosted our first Celiac Awareness Night with the Boston Red Sox, featuring a pregame ceremony and official proclamation of Celiac Awareness Month by the Massachusetts Governor's Office. Over 1,200 fans attended, with more games on deck for 2026.

CELIAC TEEN TALK

Expanded our global teen program with new guest speakers and timely, teen-focused topics. Connected hundreds of teens from around the world, providing a safe space for learning, sharing, and building confidence.

CELIAC CRUISE

Partnered with Celiac Cruise to train 3,000+ crew members and provide educational programs for over 2,000 guests across multiple sailings, fostering community and raising vital funds to support our mission.

GLOBAL LEADERSHIP IN CELIAC COMMUNITY

The Celiac Disease Foundation continues to play a leading role on the global stage through active engagement in the International Society for the Study of Celiac Disease (ISSCD). CEO Marilyn Geller serves on the Gluten Standards and Safety Committee (GSSC), advancing international efforts to harmonize gluten measurement and labeling standards, while Chief Education & Community Engagement Officer Vanessa Weisbrod serves on the International Celiac Disease Symposium (ICDS) Planning Committee, helping shape the next global forum for research, policy, and patient advocacy.

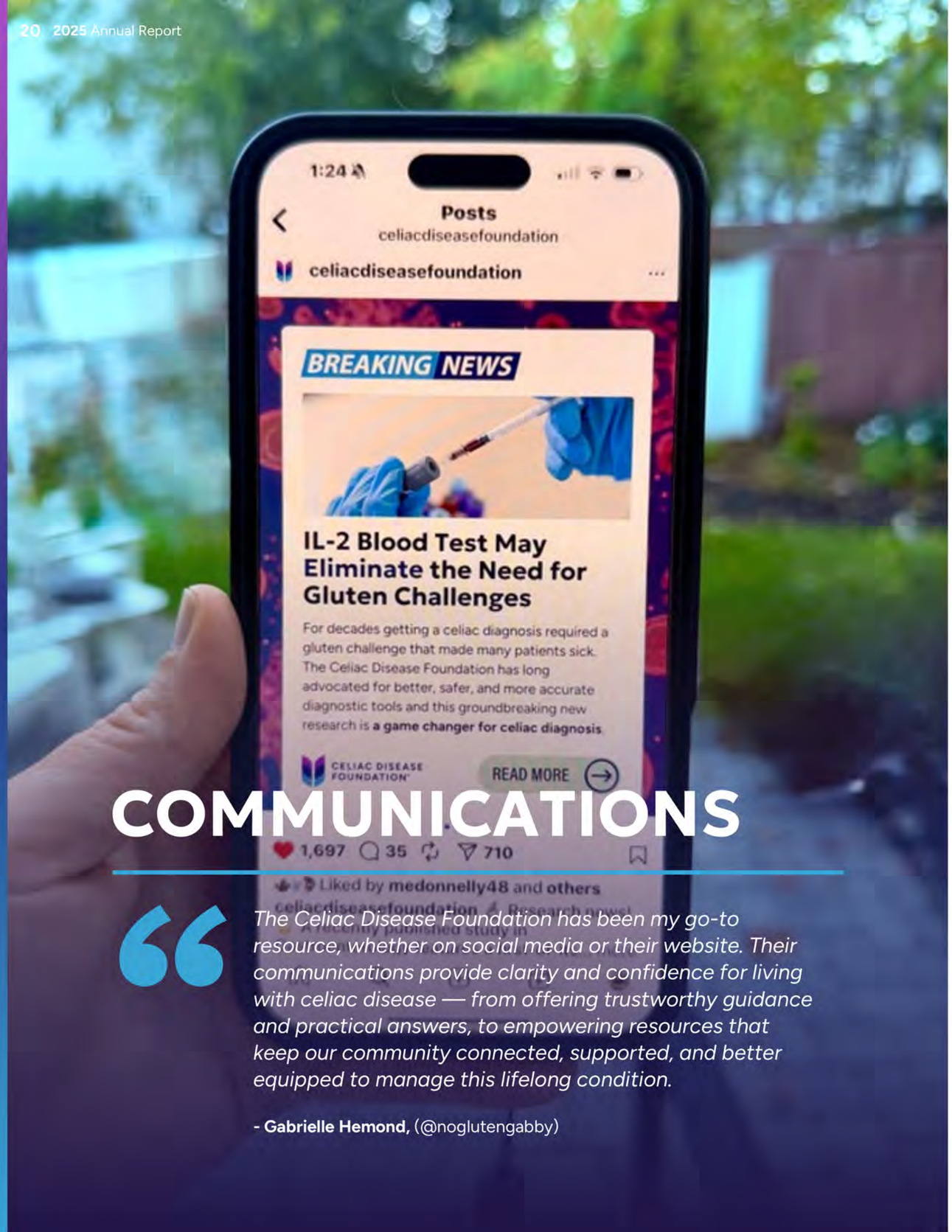
CELIAC STRONG DAY

Engaged over 126 classrooms and thousands of students nationwide with new educational resources, empowering kids to share their experiences and advocate for safe, inclusive environments at school.

FOOD INSECURITY RESOURCE NETWORK

Expanded to 18 hospital-based celiac centers, helping hundreds of families through monthly gluten-free food boxes, tailored nutrition support, healthcare provider training, and cooking/nutrition programs. Conducted ongoing surveys to advance research on food insecurity in the celiac disease community.

Celiac Cruise and Foundation team onboard Harmony of the Seas



COMMUNICATIONS

"The Celiac Disease Foundation has been my go-to resource, whether on social media or their website. Their communications provide clarity and confidence for living with celiac disease — from offering trustworthy guidance and practical answers, to empowering resources that keep our community connected, supported, and better equipped to manage this lifelong condition.

- Gabrielle Hemond, (@noglutengabby)

COMMUNICATIONS

Amplifying the Voices of the Celiac Disease Community

We've been honing and strengthening our connection with our community of providers, patients, and families, listening and taking notice of what they care about most: awareness, community, action, and the facts. Online and out in the world, we're committed to making sure our community is empowered, informed, and involved in creating a better future for celiac disease.

Defining Victories

LAUNCHED FOUNDATION-LED RESEARCH PROJECTS

We successfully secured the acceptance of dozens of abstracts highlighting cutting-edge original research from the Celiac Disease Foundation's team, and global Foundation-funded projects, for presentation at leading scientific conferences through our Research Communications efforts.

Two important publications included: *Measuring the Risk of Gluten Exposure: Development of the Gluten Exposure Risk Assessment in Pediatric Patients* and *National Recommendations for Supporting Students with Celiac Disease in Higher Education: Expert-Informed Best Practices for Accommodations in Housing, Dining, Academics, and Campus Life*

REFRESHED THE CELIAC DISEASE FOUNDATION'S IDENTITY

With a bold new look that highlights the Foundation's growth and evolution as a leader in research, advocacy, and education, and reinforced our commitment to driving real change for the celiac disease community.

CELIAC DISEASE FOUNDATION®

IMPROVED SOCIAL MEDIA METRICS AND ENGAGEMENT

Through new multimedia tactics, including increased video content, engaging carousels, and community content on hot topics in celiac disease.

MORE THAN 100,000 EMAIL SUBSCRIBERS

Received more than 200 educational emails with an open rate well above nonprofit industry average.

OVER 25 MILLION VIEWS

On Facebook and Instagram—More than 4x views on all social media channels than last year.

NEARLY 5 MILLION REACH

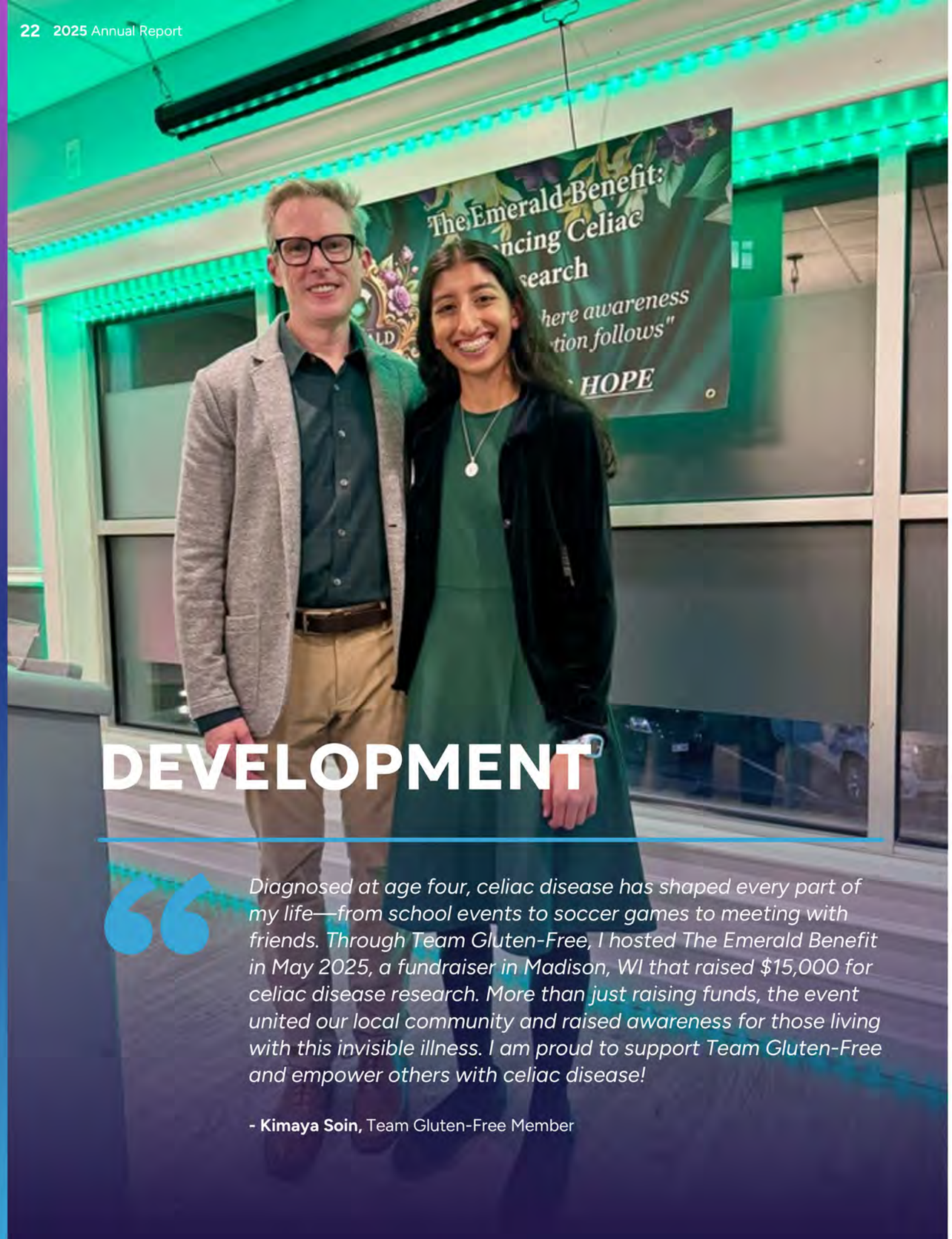
On Facebook and Instagram.

300% GROWTH

In content interactions on Facebook.

OVER 250,000 TOTAL FOLLOWERS

Across all social media channels.



DEVELOPMENT

Diagnosed at age four, celiac disease has shaped every part of my life—from school events to soccer games to meeting with friends. Through Team Gluten-Free, I hosted The Emerald Benefit in May 2025, a fundraiser in Madison, WI that raised $15,000 for celiac disease research. More than just raising funds, the event united our local community and raised awareness for those living with this invisible illness. I am proud to support Team Gluten-Free and empower others with celiac disease!

- Kimaya Soin, Team Gluten-Free Member

DEVELOPMENT

Powering Progress Through Generosity and Action

Progress is only possible because of the dedicated community that drives our mission forward, and we are profoundly thankful for this partnership. Individuals, families, corporate partners, and foundations contribute far more than funds — they invest their time, energy, and passion to create change. From rallying teams for the Turkey Trot and fundraising with Team Gluten-Free to raising awareness each May, this leadership is the heartbeat of our work and is accelerating the path to a world without celiac disease.

Major Achievements

CELEBRATING COMMUNITY: ANNUAL TURKEY TROT

Our annual Turkey Trot united individuals across 46 states in 2024, demonstrating a nationwide commitment to finding a cure. Participants walked and ran in honor of loved ones, raising awareness and giving back to accelerate our mission. We are grateful for this incredible support and look forward to coming together again for the 2025 Turkey Trot.

RAISE IT. GIVE IT. GET IT! SHINES DURING AWARENESS MONTH

May Celiac Awareness Month was a powerful opportunity to spotlight our community's dedication to our mission. This year's campaign, supported by King Arthur Baking Company, sparked incredible participation nationwide. As a thank you, fundraisers received gluten-free treats, making a tangible impact in the lives of those with celiac disease.

TEAM GLUTEN-FREE POWERS THROUGH FUNDRAISING AND AWARENESS

We proudly recognize Team Gluten-Free for their extraordinary dedication and impact. Twenty runners across the Los Angeles Marathon, TCS New York City Marathon, and the United Airlines Half Marathon collectively covered more than 524 miles. Beyond athletic feats, Team Gluten-Free participants hosted fundraisers – all in pursuit of a cure.

FOSTER FAMILY FOUNDATION FUELS MISSION FORWARD WITH $200,000 GIFT

We gratefully acknowledge a $200,000 grant from the Foster Family Foundation. A long-time partner, their generous support advances diagnosis, treatments, and research efforts to improve the lives of those affected by celiac disease.

DONOR CIRCLE PROGRAM CONNECTS PHILANTHROPY TO PROGRESS

Our Donor Circle Program honors the hundreds of extraordinary individuals who show up year after year to advance our mission. Their generosity makes possible the critical resources, research advancements, and advocacy efforts that improve the lives of everyone affected by celiac disease.

FINANCIALS

At the Celiac Disease Foundation, fiscal responsibility is fundamental to our mission. We are committed to the careful and transparent stewardship of every donation and grant, ensuring that resources are directed where they are needed most — advancing research, driving advocacy, and supporting the celiac disease community. Our financial discipline enables us to expand our impact today while building a sustainable future for those we serve.

- Lisa Shaevitz, CFO, Celiac Disease Foundation

FINANCIALS

For the Year Ending 12.31.24

ASSETS

Cash and Cash Equivalents	$2,004,589
Contributions Receivable	$443,756
Investments	$4,375,882
Other Assets	$734,918
Total Assets:	**$7,559,145**

LIABILITIES

Accrued Liabilities	$1,673,595
Deferred Revenue	$326,531
Total Liabilities:	**$2,000,126**

NET ASSETS

Total Net Assets:	**$5,559,019**

SUPPORT AND REVENUE

Contributions	$2,619,831
Other Income	$2,145,242
Total Revenue:	**$4,765,073**

EXPENSES

Program	$3,479,736
Management and General	$414,931
Development	$637,451
Total Expenses:	**$4,532,118**
Change in Net Assets:	**$232,955**

CFC Combined Federal Campaign

Platinum Transparency 2023 Candid.

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