

# PATIENT **ADVOCACY SUMMIT**

WASHINGTON, DC • **FEBRUARY 27, 2020**

**Your Voice Matters**

## Sponsorship Packages

### **Diamond Sponsor \$25,000**

- Company name included in the press release
- Logo on all print and digital communications
- Name or logo included in six Facebook posts
- Name or logo included in six Twitter posts
- Name or logo included in two Instagram stories

- Logo on event page
- Logo on registration page
- Logo on confirmation page
- Logo on blog posts and push notifications on celiac.org and app
- Six complimentary invites to the Speaker/Sponsor Dinner
- Name recognition at the Speaker/Sponsor Dinner
- Six complimentary registrations to the Advocacy Summit
- Name recognition from the podium at the Advocacy Summit

### **Platinum Sponsor \$10,000**

- Company name included in the press release
- Logo on all print and digital communications
- Name or logo included in four Facebook posts
- Name or logo included in four Twitter posts
- Name or logo included in one Instagram story

- Logo on event page
- Logo on registration page
- Logo on confirmation page
- Logo on blog posts and push notifications on celiac.org and app
- Four complimentary invites to the Speaker/Sponsor Dinner
- Name recognition at the Speaker/Sponsor Dinner
- Four complimentary registrations to the Advocacy Summit
- Name recognition from the podium at the Advocacy Summit

### **Gold Sponsor \$5,000**

- Company name included in the press release
- Logo on all print and digital communications
- Name or logo included in two Facebook posts
- Name or logo included in two Twitter posts
- Name or logo included in one Instagram story

- Logo on event page
- Logo on registration page
- Logo on confirmation page
- Logo on blog posts and push notifications on celiac.org and app
- Two complimentary invites to the Speaker/Sponsor Dinner
- Name recognition at the Speaker/Sponsor Dinner
- Two complimentary registrations to the Advocacy Summit
- Name recognition from the podium at the Advocacy Summit

### **Silver Sponsor \$2,500**

- Company name included in the press release
- Logo on all print and digital communications
- Name or logo included in one Facebook post
- Name or logo included in one Twitter post
- Logo on event page

- Logo on registration page
- Logo on confirmation page
- Logo on blog posts and push notifications on celiac.org and app
- One complimentary invite to the Speaker/Sponsor Dinner
- Name recognition at the Speaker/Sponsor Dinner
- One complimentary registration to the Advocacy Summit
- Name recognition from the podium at the Advocacy Summit

### **Bronze Sponsor \$1,000**

- Company name or Family name included in the press release
- Company name or Family name on all print and digital communications