



CORPORATE PARTNERS SPONSORSHIP OPPORTUNITIES

We're connected to your target market

Learn about how you can benefit from our connections, services, and events

ALIGN WITH THE TRUSTED **resource** IN THE GLUTEN-FREE COMMUNITY

GAIN CREDIBILITY THROUGH OUR **proven** CONSUMER AND INDUSTRY CONFIDENCE

REACH MORE THAN 650,000 **targeted** MEMBERS OF THE GLUTEN-FREE COMMUNITY

To learn more, visit celiac.org or contact **JANIE MAGILL** • E: janie.magill@celiac.org • P: 818.716.1513 X107
Celiac Disease Foundation • 20350 Ventura Boulevard • Suite 240 • Woodland Hills, CA 91364

CELIAC.ORG	• Enhance your online presence with your prominently displayed logo on the <i>celiac.org</i> website, currently generating 650,000+ unique visitors and 1.5 million+ page views per month.
LOGO ON PRODUCTS & WEBSITE	• Display the Celiac Disease Foundation Proud Sponsor logo on product packages and your company website.
CONSULTING SERVICES	• Receive evidence-based web content, market assessment, access to industry and healthcare professionals, conduct focus groups, surveys, and gain valuable patient input.
CONSTITUENT OUTREACH	• Feature your brand in digital communications to an engaged constituent list of 100,000+ and active social media channels with a reach of 170,000+.
TEAM GLUTEN-FREE STUDENT AMBASSADOR PROGRAM	• Sponsor our flagship, peer-to-peer fundraising program, participate in company and employee giving opportunities, sponsor our Student Ambassador program, and events, including May Celiac Awareness Month, Celiac Strong Day, and the annual Turkey Trot.
GLUTEN-FREE EXPO/AUCTION	• Receive acknowledgment on digital communications and promotional materials, as well as the opportunity to provide product, coupons, and/or information to targeted customers.
VISIBILITY OPPORTUNITIES	• Showcase your brand in Eat! Gluten-Free on <i>celiac.org</i> and iPhone and Android apps, and connect with the largest group of celiac disease patients in one place.
PATIENT & HEALTHCARE PROFESSIONAL PROGRAMS	• Be featured in patient, industry, and healthcare professional webinars and education programs.
CAUSE-RELATED MARKETING	• Participate in co-branded marketing programs and social media campaigns that increase visibility and broadcast to those who need the information the most.
PATIENT EDUCATION AND ADVOCACY SUMMIT	• Participate in the Patient Education & Advocacy Summit that provides the latest research, education, and information on how to advocate for the health and well-being of those with celiac disease.
GIFTS IN-KIND	• Provide donations in goods and services to support Foundation programs and events.
UNIQUE & INNOVATIVE PROGRAMS	• Meet corporate philanthropic goals with creative marketing opportunities that benefit both our organizations.

We proudly invite you to explore a mutually-beneficial partnership with the Celiac Disease Foundation. Together, we can help end the needless suffering caused by celiac disease and non-celiac gluten sensitivity.

LOGO AND CONTENT

- ✓ Provide approved content for **celiac.org** and **Sponsor website**
- ✓ **Include the Foundation Marks** on Sponsor website and approved materials accompanied by the following language: **“Proud Sponsor of Celiac Disease Foundation celiac.org”**

ACKNOWLEDGMENT

- ✓ **Company name and link** on celiac.org homepage
- ✓ Sponsor **website listing**, including **company logo**
- ✓ **Sponsor-dedicated email**
- ✓ **Sponsor-dedicated webinar**
- ✓ Monthly e-newsletter **sponsor-related feature** in one issue
- ✓ Acknowledgment **by email, e-newsletter, and website** listing the Foundation-Sponsor relationship through distribution of a **press release by Sponsor** over a national paid newswire
- ✓ Participation in a **joint effort with Sponsor to utilize the Foundation’s social media sites** to periodically post Sponsor news, products, and recipes, including **Facebook, Twitter, Instagram, and Instagram Giveaway**
- ✓ **Q&A Blog Post**
- ✓ **Listing** in the Celiac Disease Foundation Annual Report
- ✓ **Sponsor-dedicated webinar**

EAT! GLUTEN-FREE

Celiac.org and iPhone & Android Apps

- ✓ **Company page** and **product listings**
- ✓ Featured **leaderboard or skyscraper banner**
- ✓ Featured **recipe posting, if applicable**
- ✓ Sponsor-dedicated **push notifications** on **mobile app**
- ✓ Sponsor-dedicated **blog posts on mobile app** and **celiac.org Eat! Gluten-Free landing page**

PATIENT EDUCATION & ADVOCACY SUMMIT

- ✓ Preferred placement of **company name and company logo on celiac.org and Summit pages**
- ✓ **Recognition** in **Summit digital communications**
- ✓ Preferred placement **of company name and company logo on Summit event materials**
- ✓ Personalized page on the **Summit website**
- ✓ Company informational **video to be played during Summit**

GLUTEN-FREE EXPO/AUCTION

- ✓ Preferred placement of **company name and company logo on celiac.org EXPO/Auction pages**
- ✓ **Recognition** in **EXPO/Auction digital communications**
- ✓ Preferred placement of **company name and company logo on EXPO/Auction promotional event materials**
- ✓ Opportunity to **provide product, coupon, and information to participants**

TEAM GLUTEN-FREE TURKEY TROT

- ✓ Preferred placement of **company name and link on Turkey Trot registration pages**
- ✓ Recognition in **Turkey Trot digital communications**
- ✓ Preferred placement of **company logo on Turkey Trot promotional event materials**
- ✓ Opportunity to **provide product, coupon, and information to participants**

Get sponsorship leverage with the benefits above. For more information and Sponsorship packages, contact janie.harris@celiac.org or 818.716.1513 X107.

