

Focused Celiac Disease *and* Related Conditions Patient Recruitment

With more than 25 years of patient engagement, we offer you the largest U.S. database of celiac disease patients who are highly motivated to participate in your studies. Through our website at celiac.org—with annual traffic of more than 6.5 million unique users—and our focused patient registry, iCureCeliac®, we target patient candidates to speed enrollment.

Our cost-effective, efficient, and proven methods are what sets us apart, and can make your next clinical trial a success.

MULTIPLATFORM MARKETING

CAMPAIGN

Utilizing our robust website reach at celiac.org, social media channels, and Eat! Gluten-Free app, we broadcast your study opportunity to those who care about it most. Targeted recruitment to iCureCeliac® and iQualifyCeliac participants who meet your subject profile further reduces your cost by identifying the right patients, accelerating enrollment, and improving trial retention and satisfaction.

QUALIFIED LEAD SCREENING

& IN-HOUSE CALL CENTER

Branded with your marketing design, our proprietary iQualifyCeliac platform screens patients based upon your study parameters. This, combined with our in-house call center of skilled patient services representatives, produces the highest quality geotargeted-to-site referrals in days—not months.

STUDY SITE ENGAGEMENT

We work in tandem with your site coordinators to ensure a seamless enrollment process. Coordinators receive virtual training and a secure login to our iQualifyCeliac platform to access pre-screened referrals assigned to their sites. All from their portal, coordinators can log contact attempts, receive reminders to follow up, schedule first visits, and capture enrollment or randomization status. The sponsor portal allows you to view real-time recruitment statistics and monitor study site contact and enrollment progress.

STUDY DESIGN CONSULTATION

Offering guidance on the design of research questions, approach, and strategy from early stages of development through study implementation, we help you overcome barriers to study participation, and improve participant retention and satisfaction.

PATIENT ADVISORY BOARD ENGAGEMENT

Solicit feedback and gather valuable insights from patients to improve your study feasibility, recruitment, and retention. We offer board strategy development, member selection, and meeting coordination and facilitation.

BRANDING & DESIGN

The right messaging is key to a successful patient recruitment campaign. We provide proven strategies that resonate with the celiac disease community, including in-house design of your study logo, a customized hosted microsite, and creative assets for your multiplatform marketing campaign.

PATIENT COMPENSATION

Through our partnership with Greenphire, we offer Virtual ClinCard management integrated with our iQualifyCeliac platform for seamless patient compensation.

PATIENT DATA CAPTURE

Empower patients to capture and submit data on their smartphone or tablet with our user-friendly secure and HIPAA-compliant cloud-based clinical platform. Capture eConsent, eCOA, ePRO, eDiary, symptom and wearable device data, customized to your study or trial.

ICURECELIAC® PATIENT REGISTRY DATA

Our online patient-powered research network, iCureCeliac®, allows patients to share their health data and insights to accelerate research investigations topics important to people with celiac disease. Anonymized data contributed under informed consent are available to assist you with your study or trial aims.

Survey questions span topics including treatment preferences, quality of life, biomarkers of celiac disease, and many others. Validated instruments include the Celiac Symptoms Index (CSI), Celiac Dietary Adherence Test (CDAT), Celiac Disease Quality of Life Measure (CD-QOL), SF-36, PROMIS Gastrointestinal, PROMIS 29 Profile, and PROMIS Pediatric 25 Profile.