




Eat! Gluten-Free
PRODUCTS • SERVICES • RECIPES
by celiac.org

LISTING OPPORTUNITIES

BENEFITS OF Eat! Gluten-Free LISTINGS

WHY the Celiac Disease Foundation?

- 650,000+ visitors per month to celiac.org
- **celiac.org** is the:
 - #1 search result for “gluten-free”
 - Top search result on Google for “gluten-free companies” and “gluten-free brands”
- **Eat! Gluten-Free app** :
 - Highly-rated app with 60,000+ downloads
 - In top app searches for “gluten-free”

CONNECTING



ABOUT Eat! Gluten-Free

Eat! Gluten-Free is the premiere online resource for gluten-free products, companies, services, and recipes.



**Eat! Gluten-Free
is an app!**



See the following page for listing options.

**Connecting with the largest group of
gluten-free consumers is just a click away!**

CONTACT Us

For more information, contact :
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The most trusted online source for special dietary needs



Get new customers as they turn to celiac.org - the trusted source for education and information on diagnosis and treatment of celiac disease



Listings enhance brand exposure :

- **Social media posts**
- **Desktop site** and **mobile app** for Android and iOS
- **Push notifications** on mobile



Fully customizable company profiles can display social media links, news, embedded videos, and digital coupons



Button can be added to product listings to take users directly to company website

LISTING RATES

Eat! **GLUTEN-FREE** 2021 PRICING

PLATINUM LISTINGS

Products

30+

Annual Investment

\$1,300 (OR JUST \$108/MONTH)*

GOLD LISTINGS

Products

20 - 29

Annual Investment

\$1,190 (OR JUST \$99/MONTH)*

SILVER LISTINGS

Products

10 - 19

Annual Investment

\$1,080 (OR JUST \$90/MONTH)*

BRONZE LISTINGS

Products


1 - 9

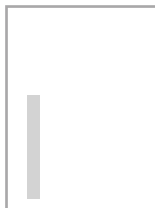
Annual Investment

\$960 (OR JUST \$80/MONTH)*

* **Listings include** social media posts and push notifications on mobile (all levels)

BANNER DISPLAY

FEATURED HORIZONTAL LEADERBOARD	Size (in pixels)	Per Month	Annually	
Prominently featured on celiac.org Eat! Gluten-Free pages	728w x 90h	\$299	\$3,588	

FEATURED SKYSCRAPER	Size (in pixels)	Per Month	Annually	
Prominently featured on celiac.org Eat! Gluten-Free pages	160w x 600h	\$199	\$2,388	

TERMS & CONDITIONS

* All Listing are subject to the approval of the Celiac Disease Foundation. Listing placement within webpages and e-Blasts will be at Celiac Disease Foundation's sole discretion. All balances must be paid in full prior to Listing placement. The Celiac Disease Foundation is not liable for any delays in (i) the delivery or publication of any newsletter or e-Blast in which the Listing is placed, or (ii) the Listing placement on celiac.org. By submitting this Listing request, the Organization hereby (i) agrees to the terms of this Listing request, (ii) grants to the Celiac Disease Foundation a royalty-free, non-exclusive license to display the logos, trademarks, trade names, internet address, and web pages in connection with the Listing and (iii) agrees to fully indemnify, defend, and hold the Celiac Disease Foundation (including, without limitations, its officers, directors, employees, volunteers, and agents) harmless from and against any and all claims or actions (whether or not groundless), liabilities, damages, costs and expenses (including, without limitation, reasonable attorney's fees and court costs) arising out of or in connection with the Listing, the Organization, or the Celiac Disease Foundation's display of the Listing. Use or display of the Listing does not in any way constitute an endorsement by the Celiac Disease Foundation of the Listing or the Organization. All references to healthcare providers or pharmaceutical companies in the Listing do not in any way constitute a referral by the Celiac Disease Foundation to any such healthcare providers or pharmaceutical companies. Any reference to "gluten-free" must adhere to the definition of gluten-free as set forth by the U.S. Food and Drug Administration.