



Join us as a valued vendor in the 2021 CDF Online Auction

GOLD • \$2,500

- Brand name or logo included in **two** CDF **Instagram stories**
- Brand name or logo included in **one** CDF **Instagram post**
- Brand name or logo included in **two** CDF **Facebook posts**
- Brand name or logo included in **two** CDF **Twitter posts**
- Must provide auction item(s) with a **FMV of at least \$250** (Gift certificates accepted)
- **Preferred item placement** on BiddingForGood Event Page
- Logo on pre-and post-event CDF digital communications to **70,000+ gluten-free consumers**
- One **blog post** on celiac.org and Eat! Gluten-Free app
- One **push notification** on Eat! Gluten-Free app
- One **eblast feature** to 70,000+ gluten-free consumers

SILVER • \$250

- Brand name or logo included in **one** CDF **Instagram story**
- Brand name or logo included in **one** CDF **Facebook post**
- Brand name or logo included in **one** CDF **Twitter post**
- Must provide auction item(s) with a **FMV of at least \$100** (Gift certificates accepted)

ONLINE AUCTION :
WILL TAKE PLACE JULY 12-21

Vendor Registration Deadline
July 1, 2021
celiac.org/bidforcure

EMAIL QUESTIONS TO :
LAURA.BOONE@CELIAC.ORG