



 **Celiac Disease**
FOUNDATION

celiac.org



ANNUAL REPORT 2015

WHY?

CELIAC DISEASE CONTINUES TO BE AMONG THE LEAST DIAGNOSED AND MOST MISUNDERSTOOD DISEASES

For decades we have been told that investments into celiac disease research were not necessary because the treatment was simple: adherence to a strict gluten-free diet.

For decades we have been told that the damage from celiac disease is limited to the gastrointestinal tract only.

For decades we have been told that a gluten-free diet was enough to effectively manage the disease.

For decades we have been told that celiac disease is a rare and minor disease.

It turns out that what we were told about celiac disease was wrong.



MESSAGE FROM THE BOARD CHAIR & CEO

Dear Friends,

Our personal investment in conquering celiac disease has a common root: we are both parents of children with the disease. We both held our children as one doctor after another failed to correctly diagnose it. The pain, tears, confusion, and anger became part of our routine. Like thousands of others over the last 25 years, we both reached out to Elaine Monarch, CDF's Founder. She made a real difference in our lives. This Annual Report, the first formal report in CDF's 25-year history, arrives at an auspicious time. CDF is transitioning from its successful history as a patient support group into a more comprehensive disease advocacy, research, education, and support organization. Why? Thanks to recent research, we now know that celiac disease is a serious autoimmune disorder, that the number of individuals with the disease is doubling every 15 years, and that adherence to a gluten-free diet does not fully treat it. What is even more striking, however, **is what we still don't know:**

- ***Why is only one in six individuals with celiac disease accurately diagnosed, and why does that diagnosis come, on average, after more than five years of suffering?***
- ***Why are women over 40 the fastest growing demographic of celiac disease patients?***
- ***What triggers the disease, given that 40% of the population carries one or both of the celiac disease genes?***

- ***Why does the health bureaucracy refuse to treat it as a major disease, even though three million Americans have it?***
- ***Why, after more than 50 years of research, are there no drug treatments or a cure?***

Your thoughtful and timely investments in CDF allow us to find answers to these questions, and many more. Together, we are making a difference.

Sincerely,



Marc Riches, Board Chair



Marilyn G. Geller, CEO





celiac.org

Celiac Disease Foundation founded by Elaine Monarch

1990

Medical Advisory Board established and first newsletter published

1991

First Patient Education Conference held

1992

First patient education materials *Quick Start Diet Guide* published

1994

Groundbreaking Serology Workshop convened and funded leading to development of the celiac disease panel blood test

1999

Celiac.org launched

Nationwide Chapters and Support Group Network established

First organization to host Grand Rounds on celiac disease where physicians educate physicians

2000

2001

Guidelines for a *Gluten-Free Lifestyle* published

Founding member of the American Celiac Disease Alliance advocating for a FDA food allergen labeling rule to include gluten

2003

NIH Celiac Disease Consensus Conference Planning Committee member – secured federal recognition as one of the most common and least diagnosed genetic autoimmune disorders in the U.S.

2004

Food Allergen Labeling and Consumer Protection Act (FALCPA) becomes law – gluten is not included

Team Gluten-Free founded

National Awareness Campaign for The Face of Celiac Disease "Are You the One?" launched

2005

2006

Congress lobbied to recognize May as Celiac Disease Awareness Month

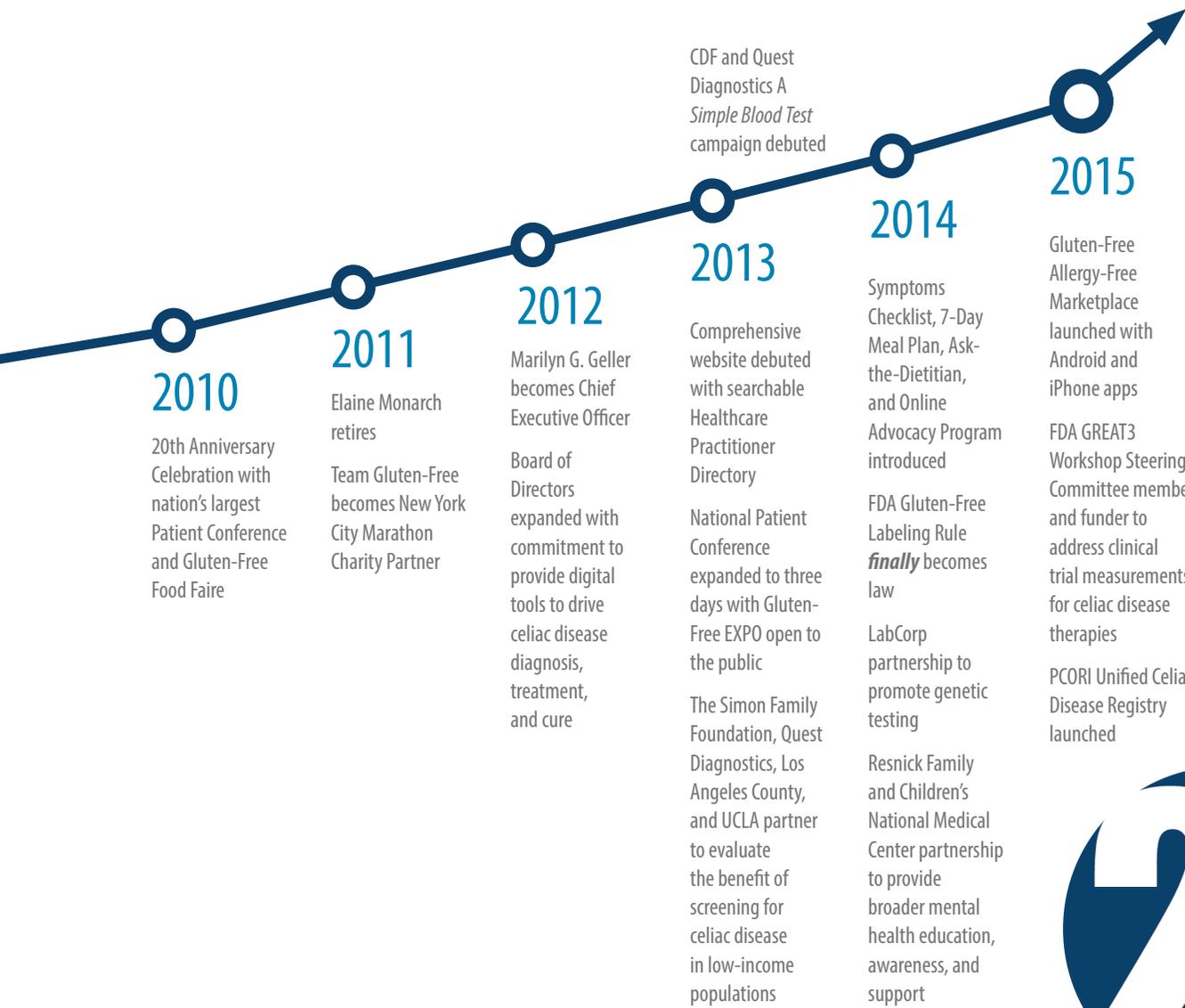
National "Is Your Patient the One?" campaign launched

2007

2008

Mainstream food company partnership program implemented for the manufacture of gluten-free products

Our Mission:
Celiac Disease Foundation drives diagnosis, treatment and a cure for celiac disease through advocacy, education, and advancing research to improve the quality of life for all people affected by gluten-related disorders.



A LETTER FROM OUR FOUNDER

When I was finally diagnosed in 1980, celiac disease was considered a rare disease. My doctors lacked experience, and I had nowhere to go to learn about the gluten-free diet. I felt alone.

That is what compelled me to start CDF.

I wanted to ensure that anyone who was diagnosed, or suspected they may have celiac disease, would have a sympathetic and knowledgeable place to learn and share.

Over the last 25 years, we have fought and won many battles: better diagnostic tools, widespread patient and provider education, federal standards for gluten-free products. Yet two and a half million Americans remain undiagnosed, and we still don't have a cure.

I urge you to continue our work. With CDF, you will never be alone.

Sincerely,

Elaine Monarch



OF PROGRESS

MEDICAL ADVISORY



SHELLEY CASE, RD



SHEILA CROWE, MD
UCSD Medical Center



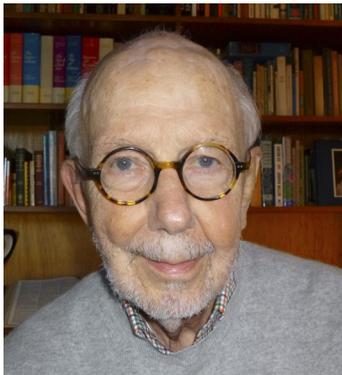
ERIC ESRAILIAN, MD
UCLA Medical Center



ALESSIO FASANO, MD
MassGeneral Center for Celiac Research



PETER H. GREEN, MD
Columbia Celiac Disease Center



DONALD KASARDA, PHD
US Department of Agriculture



DANIEL LEFFLER, MD
Beth Israel Deaconess Medical Center



TED MALAHIAS, DDS
Columbia Celiac Disease Center

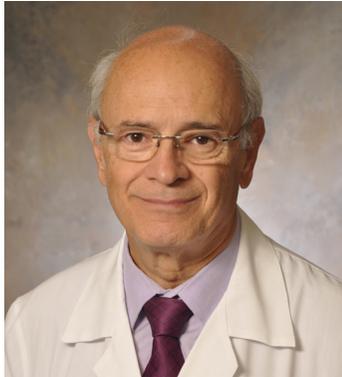


JOSEPH MURRAY, MD
Mayo Clinic



CYNTHIA RUDERT, MD

BOARD



STEFANO GUANDALINI, MD
UChicago Celiac Disease Center



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Nationwide Children's Hospital



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Children's Hospital Colorado



DAN THOMAS, MD
Children's Hospital Los Angeles



JOHN ZONE, MD
University of Utah Health Care



BETTY BERNARD, MD
Retired, USC Medical Center

Our internationally renowned experts advance scientific knowledge with trusted, evidence-based information and practices



CELIAC.ORG

We are the leading information

INTERACTIVE TOOLS



UNIFIED CELIAC DISEASE REGISTRY

The future of healing will be driven by the skillful use of big data. Our new Registry is a patient-controlled database tool designed to help researchers better understand celiac disease and related disorders, and to develop and test new therapies and potential cures based on that enhanced knowledge.



CELIAC SYMPTOMS CHECKLIST

Our Checklist has been viewed by more than one million people since its introduction last year. Individuals can use the interactive checklist to determine if they have symptoms of celiac disease, and download a copy to take to their doctor to determine if they should be tested.



HEALTHCARE PRACTITIONER DIRECTORY

Most practitioners know little about celiac disease. We offer easily searchable online listings of doctors, dietitians, and other allied health professionals who understand celiac disease and how to treat it. More than a quarter-million people have used this valuable tool.



7 DAY GLUTEN- FREE MEAL PLAN

Our Meal Plan helps the newly diagnosed and their families navigate what can be a difficult transition to a strict gluten-free diet. Used by more than a half-million people each year, the plan provides a clear and concise menu of meals and snacks, with easy-to-make recipes.

resource for celiac disease



GLUTEN-FREE ALLERGY-FREE MARKETPLACE

Available on celiac.org and as a mobile app, our Marketplace connects consumers to the growing array of gluten-free products and services. Users can create shopping lists, support CDF by purchasing listed products directly from Amazon, and connect to CDF's interactive tools.



YOUNG AND GLUTEN-FREE INTERN BLOG

We want to make it as easy as possible to live gluten-free, even if you're young and on a budget. You can follow our interns as they cook quick, healthy, affordable gluten-free meals, and get answers about celiac disease and the gluten-free lifestyle from a youthful perspective.



ASK-THE-DIETITIAN

Hosted by CDF's Staff Dietitian, Janelle Smith, RD, we provide resources, tools, monthly webinars, and blog and email hotline advice on how to live and thrive gluten-free.



Michael Boggan

(PICTURED WITH ELAINE MONARCH)

I was diagnosed in 1993 at 2-1/2 years old. I was extremely malnourished. I was dying. Fortunately, my parents and I were able to meet with Elaine Monarch. Elaine helped us. With the gluten-free diet ingrained in me, my symptoms began to disappear. From elementary school to college, I confess that it was difficult to see other kids eat pizza, to have to bring my own food to parties, and to navigate the college food service. Today, the FDA gluten-free labeling rule that CDF championed has made adhering to the diet so much easier. The support that Elaine and CDF provided was only beginning as I was growing up. Now, it's great to see the progress that is being made.

"A celiac disease diagnosis made it possible for me to go to college, be a varsity athlete, be away from home, and prepare for a gluten-free life as an adult."





ADVOCACY

By giving a potent and respected voice to millions of celiac disease patients and their caregivers, we are working to ensure that decisions by healthcare policy leaders on access, funding, research, treatment options, and education advance a future where celiac disease is readily diagnosed and effectively treated.

WE KNOW THAT:

Celiac disease is a serious autoimmune disorder that has been poorly understood, diagnosed, and treated for decades.

The opportunity to change these realities about celiac disease is NOW because healthcare delivery is in the midst of rapid and revolutionary change, thanks primarily to emerging technologies and new regulatory and payment regimes.

TOGETHER OUR VOICE MATTERS

We ensure that decisions made by healthcare policy leaders advance a future where celiac disease is readily diagnosed and effectively treated





21 MEETINGS

with the FDA, NIH and federal regulators

GLUTEN-FREE

10 YEARS

leading the fight for the 2014 FDA gluten-free labeling rule



\$0

for celiac disease in the NIH line item budget

CDF IN WASHINGTON, D.C.

We have increased our presence in Washington, D.C., because finding effective treatments and eventually a cure for celiac disease demands systemic change.

FEDERAL RECOGNITION OF CELIAC DISEASE

From the first ever **NIH Consensus Development Conference on Celiac Disease** in 2004, to the 2014 **FDA gluten-free labeling rule**, and the current legislative initiatives for the **White House Precision Medicine Working Group**, the **21st Century Cures Act**, and the **Gluten in Medicine Identification Act**, we are determined to give the celiac disease community a voice in the halls of power.

ONLINE ADVOCACY PROGRAM

Last year, we launched an ambitious online advocacy program to empower the celiac disease community by providing information, guidance, tools, and resources to advocate for awareness, early detection, treatment, and research.



Guy Weiss, MD and Nancee Jaffe, RD

UCLA Celiac Disease Program

In our daily work with celiac patients, we see the tremendous support and sense of community that CDF offers. Nancy, who is also a celiac patient, can attest to this value first hand. With the help and guidance of CDF's staff and Medical Advisory Board, we have developed a project to study specific psychological and demographic barriers to a gluten-free diet so that we can design solutions to improve the quality of life for celiac patients.

"CDF provided me with the resources to manage my celiac disease, and inspired me to pursue a career as a Registered Dietitian." – Nancee Jaffe, RD

"We hope to establish a permanent celiac study center here at UCLA with the help of CDF." – Guy Weiss, MD





EDUCATION

Every year, we host our **National Conference & Gluten-Free EXPO**. Thousands of people – patients, family members, caregivers, healthcare professionals, and food and restaurant industry personnel – attend our event each spring. The Conference features leading experts on celiac disease, and the EXPO showcases the growing selection of products and services available for people with celiac disease and other gluten-related disorders. CDF is proud to educate our sponsors, exhibitors, and vendors to help ensure the development of safe gluten-free products for our community.

With more than six million annual users, **celiac.org** is the #1 Google-ranked source for celiac disease information and education. We provide direct education and support through INSIGHT, our quarterly newsmagazine, INBRIEF, our monthly eNewsletter, and our email and telephone hotlines.

CONFERENCE & GLUTEN-FREE EXPO

We lead the way in educating patients, health professionals, and the food and restaurant industries about celiac disease and how to most effectively diagnose, treat and manage it



1 in 100

worldwide have celiac disease

1 in 10 risk in families

2.5

MILLION

undiagnosed Americans at risk for long term health complications



6 MILLION

annual visitors to celiac.org

GRAND ROUNDS

We fund physician to physician lectures at teaching hospitals to educate the next generation of physicians and researchers, as well as their teachers.

SCHOOL NURSE AWARENESS PROGRAM

Our Chapters annually train more than 5,000 school health personnel in recognizing and treating pediatric celiac disease.

RESNICK FAMILY MENTAL HEALTH TRAINING PROGRAM

We have partnered with **Children's National Health System**, one of the nation's top pediatric teaching hospitals, to provide broader mental health provider education, awareness, and support nationwide for children and teens with celiac disease. For children and teens, the impact of living with a chronic disease is profound, and can contribute to a sense of social alienation, low self-esteem, and depression. Our partnership expands mental health education around these challenges.



The Resnick Family

Our daughter was diagnosed at 13 after a difficult childhood. Doctors had incorrectly blamed her physical symptoms of the disease on psychological factors. Once she started on a gluten-free diet, she improved dramatically. The psychological toll can be as challenging as the physical impacts, especially with young children and adolescents, who can miss years of critical social development.

We are the initial sponsors of CDF's partnership with Children's National Health System to launch a national program to address the mental health challenges – alienation and depression – faced by children and adolescents with celiac disease.

"How do you treat the emotional toll of celiac disease, so that kids not only live with it, but can thrive and have a happy childhood?"





RETHINKING CELIAC DISEASE

RESEARCH

Thanks to groundbreaking research led by members of CDF's Medical Advisory Board, we have learned more about celiac disease in the last couple of years than was learned in the previous 100. For example, we now know that celiac disease is not a rare disease, nor a minor disease, nor an easy-to-treat disease.

SEROLOGY TEST

CDF-funded research led to the development of the Celiac Disease Panel blood test, the most utilized tool to screen for the disease.

CLINICAL TRIALS

We help researchers and pharmaceutical companies to recruit qualified patients for research studies and clinical trials.

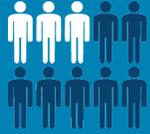
We have forged strong relationships with key academic research centers where celiac disease is studied

LOW-INCOME PATIENT STUDY

Thanks to a generous grant from the Simon Family Foundation, Dr. Guarav Singhvi and his team at Olive View-UCLA Medical Center are evaluating the benefit of **screening for celiac disease in low income populations**.

They are raising physician awareness of how to diagnose and treat the disease, and educating diagnosed patients on maintaining a culturally relevant gluten-free diet on a limited budget.





30%

celiac patients still symptomatic despite a gluten-free diet



0

of medications, therapies and cures for celiac disease and gluten sensitivity



individuals with celiac disease double every 15 years



**Francisco Leon, MD, PhD
CEO, CMO Celimmune**

YOUNG INVESTIGATORS AWARD

An endowed fund through the North American Society for the Study of Celiac Disease (NASSCD), we provide a three-year grant to fellows pursuing a career in celiac disease research.

UNIFIED CELIAC DISEASE REGISTRY

In partnership with the Patient-Centered Outcomes Research Institute (PCORI), we are building patient-controlled datasets of celiac disease patients to advance the development of disease therapies.

FDA INITIATIVES

In 2015, we funded and served on the Steering Committee for the FDA's first-ever workshop on celiac disease, called GREAT3. At the 2015 Patient-Focused Drug Development Workshop, CDF presented evidence of the impacts of undiagnosed celiac disease and demonstrated why both increased rates of diagnosis and therapeutic alternatives to the gluten-free diet are long overdue.

Celimmune exists solely to investigate new therapeutic options for people suffering from celiac disease. We are developing new experimental medicines that may help when the gluten-free diet is not enough, for example in non-responsive and refractory celiac disease. We are also working to bring new monitoring tools to patients to help them avoid gluten. To develop effective therapeutic options, biopharma companies need to better understand patient needs. CDF helps tremendously by researching patient needs and championing those needs with all relevant parties.



"It is imperative to fund CDF's efforts so it can continue to perform the patient-driven research that fuels biopharma R&D to reduce the burden of celiac disease."



TEAM GLUTEN-FREE IN ACTION

We create a welcoming and supportive environment for the celiac disease community

COMMUNITY

CDF Team Gluten-Free is our community fundraising program that provides a simple way for athletes and non-athletes alike to raise awareness and funds for Celiac Disease Foundation's programs for advocacy, education, and advancing research. Fundraising efforts may include any event from marathons to triathlons, bake sales, movie nights, wedding favors, and community service projects. Team Gluten-Free continues our annual Charity Partnership with the TCS New York City Marathon, and is proud to add the Los Angeles Marathon as our newest Marathon Partner this year.

We maintain a robust **virtual community** through our vigorous outreach efforts and social media programs to increase public understanding of celiac disease.



MAKING A DIFFERENCE

TOP 10 INDIVIDUAL FUNDRAISERS:

- CHARLES LAVIN
- JESS MADDEN
- NANCY PASCIUTO
- SAUNDRA MURRAY
- TONI HOLLAND
- JENNIFER CORLISS
- ADRIENNE BENDER
- LAINI GOLDEN
- KAILA RYAN
- AVERY KONDIK

TOP 10 TEAMS

- ALEX'S 5K RAGE
- TEAM SHALOM
- GLUTEN FREE BEER
- TEAM GLUTEN-FREE CHALLENGE
- TEAM RUN ROCK N ROLL
- RUN AGAINST THE GRAIN
- SUMMERS G FREE FRIENDS
- TEAM MENCHIES
- CELIAC WARRIOR
- TEAM AP



\$6 MILLION

CDF's investment to date improving the quality of life for individuals with celiac disease



60,000

people served annually through Chapters and Support Groups



5,000

school health personnel trained yearly to recognize pediatric celiac disease

CHAPTERS AND SUPPORT GROUPS

CDF Chapters and Support Groups provide a warm and caring environment where people with celiac disease and other gluten-related disorders, their family members, caregivers, and loved ones can share their experiences, methods of coping, and insights into living with this chronic illness. CDF Chapters provide community-based education and services. Support Groups, led by trained Facilitators, provide a comfortable setting to help develop the best strategies for better health outcomes.



Adrienne, Alex & Ava Bender Team Gluten-Free Members

Our son was diagnosed with celiac disease in 2012. Unfortunately, even though he is adhering to a gluten-free diet, the disease has not been resolved. One of the many reasons that I enthusiastically support CDF is that I know they are working tirelessly — through advocacy, education, and research — to identify therapeutic treatments for celiac disease for the significant minority of celiac patients, like my son, for whom the gluten-free diet alone is insufficient.

“Our son and his friends are involved in our fundraising for CDF. Fundraising helps him feel a part of a community, rather than being ostracized because he can’t eat the same things his friends do.”



FINANCIALS

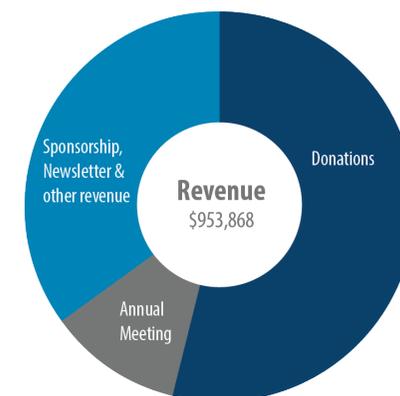
FOR THE YEAR ENDED DECEMBER 31, 2014

OPERATING SUPPORT

Donations	\$511,986
Annual Meeting	\$109,374
Sponsorship, Newsletter & other Revenue	\$332,508
Total Revenue	\$953,868

OPERATING EXPENSES

Program activities	\$489,093
Administrative	\$74,634
Development	\$185,592
Total Operating Expenses	\$749,319
Excess Revenue Over Expenses	\$204,549



ASSETS

Cash and Cash Equivalents	\$947,390
Investments	\$1,058
Accounts Receivable	\$23,127
Prepaid Expenses	\$5,199
Property and Equipment, At Cost, Less Accumulated Depreciation	\$29,729
Website, Net of Amortization	\$27,104
Deposits	\$5,638

Total Assets \$1,039,245

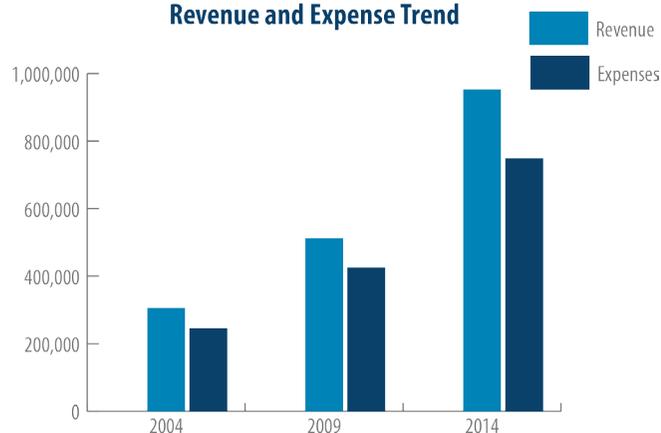
LIABILITIES AND NET ASSETS

Accrued Expenses	\$32,654
Unearned Revenue	\$121,899
Total Liabilities	\$154,553
Net Assets, Unrestricted	\$787,281
Net Assets, Restricted	\$97,411

Total Net Assets \$884,692

Total Liabilities and Net Assets \$1,039,245

Revenue and Expense Trend



OUR SPONSORS

LEADERSHIP

General Mills

CHAMPION

CE North America

Dole Packaged Foods, LLC

Quest Diagnostics

Snyder's Lance

MAJOR

Alvine Pharmaceuticals, Inc.

Amazon Services, LLC

Amy's Kitchen

Blue Diamond Growers

Panasonic Consumer

Electronics Co

PREMIER

Frito Lay North America, Inc.

Jones Dairy Farm

TH Foods, Inc.

ELITE PLUS

B & G Foods

Boulder Brands

Hodgson Mill, Inc.

NoGii

Pamela's Products, Inc.

ELITE

Bob's Red Mill Natural Foods

Enjoy Life Foods

Pangea Wine & Spirits

Trans-Ocean Products

HERO

Cohere Health

Dr. Lucy's, LLC

Dr. Schar USA, Inc.

Explore Asian, Inc.

Freshology

Gluten-Free Therapeutics

Hidden Valley

Laughing Giraffe Organics

HERO (CONTINUED)

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Massel USA, Inc.

New Planet Beer

Rich Products Corp.

Rudi's Gluten-Free Bakery

San-J International, Inc.

So Delicious Dairy Free

Two Moms in the Raw

Van Law Food Products, Inc.

Zojirushi America Corporation

SUPPORTER

Authentic Foods

Bard's Tale Beer Company

Deanna's Gluten-Free Bakery

Freeda Vitamins

Gluten-Free Prairie

GlutenFreeSingles

Hunters Heroes

Jessica's Naturals

Marshall Gluten-Free Milling

Nature's Path

PROUD SPONSOR OF



Thank you to our national sponsors for joining with us in our mission to improve the quality of life for all those with celiac disease and other gluten-related disorders.



OUR 2014 DONORS

OVER \$50,000

Anderson + Wanca LLP
Bingham McCutchen LLP*
Orrick, Herrington & Sutcliffe LLP*
The Resnick Family

OVER \$10,000

Boston Foundation
Christopher Holland
Morris Family
Adam Press

OVER \$5,000

Aaron Abend*
Agrana Fruit US Inc
Rodney English*
Executive Service Corps of Southern CA*
Jon Gilbert
Jansing-Cook Foundation
LabCorp*
Ralph Schlaeger Charitable Foundation
Ryan Family
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OVER \$2000

Advanced Marketing Inc
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Corpus Christi School
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Gilbert Feltel
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ImmusanT Inc
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Platinum Underwriters
Marc Riches
Warren Saft
Sally Goldman Foundation Inc
Sutter Medical Group
James J. Watson
Ellen Weinstein
Patricia Wheeler and Jon Schotz

OVER \$1000

AbbVie
Amoretti
Henry Baer
John Bailey
Gary Barber
Frederick Bauer
Mark Beach
Carol Blymire
Breads From Anna
Thomas Broe
Marianne Brooks
Cliffside Malibu
Conte's Pasta Co Inc
Dare Foods Inc
Elmer & Mildred Hettel Fund
Freedom Foods
Christine Grizzard
Healy's Pharmacy

Monica Holguin-Buitrago
David Holland
HOPE Foods
Lee Jones
Judith Knell Binder Family Foundation
Kobayashi Noodle Co Ltd
Larabar
Lisanatti Foods
Lotus Tours
Luxford Family
Jess Madden
Kevin Malone
Alan Marcus
Mark B & Jean G Higgins Foundation
Tom Motherway
Ron Ossip
Steven Paul
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Rosario Perrelli
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Ramer Family
Kaila Ryan
Sakurai Foods Co Ltd
Shelton's Poultry Inc
Jeffrey Solomon
Douglas Spratley
Raymond Stachowiak
Elliott Taft
Way Better Snacks
Eric Weber
Auri Weitz
Wescom Credit Union
Zipfizz Corp

* In-Kind Services

OVER \$500

Agent Provocateur Inc
Vijay Arora
Michal Babay
Bakery on Main
Clara Baum
Patricia Belongie
Zachary Berns
William Birnbaum
Gerald Block
Steven Bloom
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Ryan Wilkison
Thomas Winkler
Stephen Winston
David Zabalaoui
Norman Zeller

Thank you to the individuals, companies, and foundations who have made generous contributions to Celiac Disease Foundation's programs for advocacy, education, and advancing research.

OVER \$250

American Halal Co aka Saffron Road
 Amy Fothergill The Family Chef
 Kathy Armstrong
 Milton Arnold
 David Balboa
 Charles Barrantes
 Luciana Barroso
 Robert Bauer
 Scott Bennett
 Jay Berman
 Marvin Berman
 Aurelien Bertho
 Rudi J. Bertrand
 Paige Bhame
 Linda Blanchard
 Tiffany Bontorno
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 Timothy Chase
 Chebe Bread Products
 David Coburn
 David Cohen
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 Great Western Flooring
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 Patricia Gutierrez
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 Charles Hallinan
 Zachary Hanoyan
 David Hertz
 Michael Hickey
 David Holland
 Ina Howard
 Donna Howland
 Althea Ingram
 Nancy Jager
 Heather Jimenez
 Junior Woman's Club of Sparta
 Clare Kanter
 Susan Kirinich
 Gina Koenig
 Kojo Seifun Co Ltd
 Theodore Kotzin
 Nick Kratzmeier
 Maurice Laliberte
 William Lavin
 Charles Lavin

Martin Lind
 Mark Lipschitz
 David Littell
 Anthony Lombardo
 Mary Lombardo
 Richard Maccrane
 Paul Madden
 Michele Maikisch
 Eva Martinez
 Melinda Matranga
 Mark Maughan
 Maryann McGinnis
 Jose Medrano
 Eric Meerbergen
 Mercedes-Benz of Nanuet
 Lynn Mills
 Matthew Mitrow
 Elaine Monarch
 Tamara Mosbarger
 National Tube Supply Company
 Kenneth Newbury
 Lori Newman
 Tracey O'Connell
 Denise Orland
 Osem USA
 Parents Teachers & Friends of Shalom School
 Nancy Pasciuto
 Joe Plascencia
 Anitra Powers
 John Privitelli
 Pura Vida Bracelets
 Steve Reale
 Melissa Reed
 James Robertson
 Robert Rosenthal
 Lance Rubin
 Christa Ruffins
 Gordon Safran
 Jennifer Sander
 George Saucedo
 Schaller Family
 Marie Schrup PhD
 Daniel Shapiro
 Scott Smithson
 Kris Solem
 Alice Spiro
 Midco Switzer
 Amy Turner
 Jonathan Valentine
 Corey Vandeest
 Heather VandenBerk
 Ann Van Essen
 Elizabeth Voosen Wellness
 Rebecca Wagner
 Ken Wartell
 Michael V. Wedman
 Nathan West
 Joe Woodward
 James Wunderlich
 Leland Yeoman DDS
 Jen Zielinski

OVER \$100

Gay Abarbanell
 Kristin Adao
 Lisa Agdern
 Thomas Agesen
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 Lori Altman
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* CDF extends its regrets to any donor whose name may have been inadvertently omitted from this list.



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Gillian Entin, Development Manager

Deborah J. Ceizler, Chief Development Officer

Marilyn G. Geller, Chief Executive Officer

Matthew Clark, Project Manager

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BECAUSE. THREE MILLION AMERICANS SUFFER FROM CELIAC DISEASE AND ITS PREVALENCE DOUBLES APPROXIMATELY EVERY 15 YEARS

Yet celiac disease continues to be among the least diagnosed and most misunderstood diseases. Only one in six Americans has been diagnosed. Many of those fortunate enough to be diagnosed are not being adequately treated.

Recent breakthroughs in research have proven that what we were told about celiac disease is wrong. Millions are needlessly suffering. Some are dying.

We are determined to end this suffering. Our mission at Celiac Disease Foundation is to lift the veil of ignorance that surrounds this debilitating disease, and ensure that the interests of patients and their caregivers remain first and foremost. We are making progress. Change is coming. At every level we are the unequivocal and powerful voice for the celiac disease community. We are leading the fight.

Let's be clear: ending the needless suffering of millions caused by celiac disease is a massive undertaking. We have no illusions about the effort and investments required. But together, we can improve the quality of life and long-term prognosis for those we love.



The Simon Family The Simon Family Foundation

Our son was eight months old before the doctors figured out that he had celiac disease. Sixteen years ago, there was nowhere to go for information and support, not to mention precious few gluten-free food options. Still seeking help, in the early 2000s we developed a relationship with Elaine Monarch. We liked what she was doing for our celiac disease community so much that we became major donors to CDF.

Among other projects, we are funding an initiative to examine the impact of celiac disease and gluten intolerance on low-income populations with the goal of ensuring that everyone, regardless of economic status, has access to the support and resources they need to effectively manage this disease.

"Today, when a patient is diagnosed, there is access to education, research, and support, because of CDF."





 **Celiac Disease**
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