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California Department of Justice
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February 6, 2015

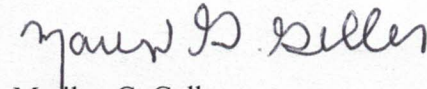
Dear Attorney General Harris:

On February 2, 2015, the New York State Attorney General's Office sent a demand to GNC Holdings, Inc., Target Corporation, Walgreens and Wal-Mart Stores, Inc., to cease and desist engaging in the sale of adulterated and/or mislabeled herbal dietary supplements. The Cease and Desist Notifications are attached.

On behalf of the concerned California citizens with celiac disease, we urge you to address this serious public health and safety issue. Celiac disease affects 1 in 100 people worldwide, including 3 million Americans. For those afflicted, ingestion of even the smallest amount of gluten- wheat, rye and barley - can cause serious damage to the small intestine, resulting in long term health complications that include intestinal cancers and coronary heart disease. Adulterated and mislabeled herbal dietary supplements that contain hidden gluten, or wheat as in the case of the tested ginseng product, present a significant health risk to the celiac population.

Given the importance of this matter not only to the celiac community but to all citizens of the state, we request that you also issue cease and desist notifications to these companies for their sale of these products in California.

Sincerely,



Marilyn G. Geller
Chief Executive Officer
Celiac Disease Foundation

cc: Los Angeles Times
Brad Sherman
Barbara Boxer
Dianne Feinstein
Matt Dababneh
Fran Pavley