



Celiac Disease Foundation **thanks** our National Corporate Partners for their commitment and contributions, which support this public health issue that directly affects **1 in 100** adults and children with celiac disease in the U.S. today.

Celiac Disease FOUNDATION

CORPORATE PARTNERS SPONSORSHIP OPPORTUNITIES

Align with the “Trusted Source” of the gluten-free community

OVERVIEW

- Reach more than 500,000 targeted gluten-free consumers on a monthly basis
- Gain instant trust and credibility through CDF's proven consumer and industry confidence
 - Demonstrate your company is concerned for the health and well-being of the gluten-free consumer
- Positively impact a meaningful cause to help improve the lives of millions of gluten-free children, adults and families
- Leverage the strength of the CDF brand to position your company as a dedicated advocate for the gluten-free community

ABOUT

2.5 million Americans with celiac disease are still undiagnosed and suffering needlessly. **CDF's National Corporate Partners** are an integral part of our mission to drive timely diagnosis and to improve the quality of life for all people affected by gluten-related disorders.

When you become a valued CDF partner, our PR and marketing team will work with you to develop a customized package designed to reach your company's philanthropic goals and engage consumers in a cause that is at the national forefront of public health.

CONTACT

FOR MORE INFORMATION CONTACT:
DEBORAH CEIZLER | DEBORAH.CEIZLER@CELIAC.ORG

CORPORATE PARTNERS OPPORTUNITIES INCLUDE:

Celiac.org

Enhance your online presence with a prominently displayed ad or logo on our website: *Celiac.org* currently **generates 500,000 + unique visitors and 1.5 million page views per month**

Constituent Outreach

Your brand prominently featured in digital and print e-newsletters, email blasts, product and research alerts, recipes and social media

Team Gluten-Free

Ability for your company to participate in our flagship, peer-to-peer fundraising program with employee giving opportunities, sponsored events and cross marketing of our brands

CDF National Conference & Gluten-Free EXPO

Complimentary exhibit booth, product giveaway, meal donations and market research opportunity at America's #1 event for celiac disease and gluten-related disorders, which draws thousands of targeted gluten-free consumers each year

Advertising Opportunities

Showcase your brand in the CDF Gluten-Free Allergy-Free Marketplace, CDF INSIGHT Newsmagazine, and CDF Healthcare Practitioner Directory

Consulting Services

Web content, market assessment, access to industry professionals and input into development and launch

Healthcare Professionals & Patient Services Programs

Patient and industry professional webinars and education programs

Cause-Related Marketing

CDF Proud Sponsor logo on product packages and your company website, product sales and social marketing campaigns

CDF Events

Providing education and tools to live the gluten-free lifestyle

Gifts In-Kind

Donations in goods or services

Unique & Innovative Programs

We work with corporate sponsors to create marketing opportunities in ways that further our mission and meet corporate philanthropic goals

We proudly invite you to explore a mutually beneficial partnership with Celiac Disease Foundation. Together, we can help end the needless suffering of millions of people.

ADVERTISING OPPORTUNITIES

For CDF Corporate Sponsors and Gluten-Free Allergy-Free Marketplace Members

CONNECTING



WHY CDF?

500,000 + unique visitors per month

1.5 million page views per month

4.5 page views/user

200,000 mobile unique visitors per month

Highly engaged users, with visitors spending nearly 3 minutes per session viewing website content

THREE ways TO ADVERTISE



**Gluten-Free
Allergy-Free
Marketplace**



**Healthcare
Provider
Directory**



**INSIGHT
Newsmagazine**

BENEFITS of ADVERTISING

- Instantly get your brand and products in front of targeted gluten-free consumers
- Unique opportunity to enhance your brand by showcasing products and services
- Get new customers as they turn to celiac.org - the trusted source for education and information on diagnosis and treatment for celiac disease
- Showcase the products and services needed to manage the gluten-free lifestyle

For more information and rates visit celiac.org/mediakit