

TOP SPONSORSHIP BENEFITS

- ✓ Gain instant trust and credibility through CDF's proven consumer and industry confidence
- ✓ Positively impact a meaningful cause to help improve the lives of millions of youths and families throughout the nation by partnering with CDF
- ✓ Demonstrate your company is concerned for the health and well-being of the gluten-free consumer
- ✓ Support customer awareness and brand loyalty in the gluten-free community
- ✓ Keep ahead of the market competition as gluten-free items in select categories launch in record numbers
- ✓ Leveraging the strength of both of our brands to achieve our mutual interests will play a significant role in positioning your company as a caring, corporate citizen dedicated to supporting our celiac disease and gluten-related disorders community

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Sponsors receive year-long prominent national visibility and benefits beyond the EXPO”



SPONSORS

We invite your company to become an exclusive sponsor of Celiac Disease Foundation and of our 2015 National Conference & Gluten-Free EXPO

CDF Corporate Sponsorship provides innovative ways to demonstrate to the celiac disease and gluten-sensitive community that the company supports the cause and cares about the health and well-being of the gluten-free consumer

At the EXPO: Complimentary exhibit booth in corner or premium location, product give-away, meal donations and market research opportunity

[Click Here](#) for Sponsorship Opportunities

\$25,000

CDF Logo and Content

- ✓ CDF will **provide** approved content for **Sponsor website**
- ✓ CDF will **permit** the use of the **CDF Marks** on the sponsor webpage and approved materials accompanied by the following language: “**Proud Sponsor of Celiac Disease Foundation** www.celiac.org”

Visibility

- ✓ **Logo and link on celiac.org homepage**
- ✓ **CDF Sponsor website** listing including **company logo**
- ✓ **Sponsor dedicated e-blasts** featuring Sponsor (circ. 55,000+ 2x)
- ✓ **CDF Monthly INBRIEF** e-Newsletter Sponsor feature in **one issue** (circ. 55,000+)
- ✓ **CDF INSIGHT** quarterly newsmagazine print and digital publication **full page ad**/press release and/or accompanying article in **one issue** (circ. 5,000+; digitally available on celiac.org)
- ✓ **CDF INSIGHT** quarterly newsmagazine **featured recipe** in two issues - if applicable (circ. 5,000+; digitally available on celiac.org)
- ✓ **Featured Sponsor recipe** posting on **celiac.org** - if applicable
- ✓ **Opportunity to promote by e-blast, newsmagazine and website** listing the CDF/Sponsor relationship through distribution of a press release by Sponsor over a national paid newswire
- ✓ **Participation in a joint effort with Sponsor** to utilize CDF’s social media sites to periodically post Sponsor news, products and recipes through the use of social media including **Facebook** (12 posts), **Twitter**, **Pinterest**, **Instagram** and **Blog** www.youngandglutenfree.com

CDF National Conference and Gluten-Free EXPO – Spring 2015

- ✓ **Event promotion** including **e-blasts** (circ. 55,000+)
- ✓ **Printed materials** including **conference announcement** (5,000+)
- ✓ **Two invitations to the VIP Dinner** or applicable event
- ✓ **Product and/or information** in Event attendee bags (approx. 1,000 bags; *value \$500*)
- ✓ **Recognition at Event** with **podium acknowledgement**
- ✓ **One complimentary 10’ x 10’ Exhibit Booth** premium corner location (*value \$1,100*)
- ✓ **On-site signage at Exhibit Booth** - “Proud Sponsor of Celiac Disease Foundation”
- ✓ **25 Gluten-Free EXPO tickets**
- ✓ **Acknowledgement as CDF Sponsor** in event program

CDF Gluten-Free Allergy-Free Marketplace

Platinum Membership (\$8,334 value!)

- ✓ 30+ Product Listings
- ✓ Featured Leaderboard on Marketplace landing page for 6 months

\$18,500

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Visibility

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- ✓ **Sponsor dedicated e-blasts** featuring Sponsor (circ. 55,000+ 2x)
- ✓ **CDF Monthly INBRIEF** e-Newsletter Sponsor feature in **one issue** (circ. 55,000+)
- ✓ **CDF INSIGHT** quarterly newsmagazine print and digital publication **full page ad**/press release and/or accompanying article in **one issue** (circ. 5,000+; digitally available on celiac.org)
- ✓ **CDF INSIGHT** quarterly newsmagazine **featured recipe** in one issue - if applicable (circ. 5,000+ digitally available on celiac.org)
- ✓ **Featured Sponsor recipe** posting on **celiac.org** - if applicable
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CDF National Conference and Gluten-Free EXPO – Spring 2015

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- ✓ **Product and/or information** in Event attendee bags (approx. 1,000 bags; *value \$500*)
- ✓ **Recognition at Event** with **podium acknowledgement**
- ✓ **One complimentary 10’ x 10’ Exhibit Booth** premium corner location (*value \$1,100*)
- ✓ **On-site signage at Exhibit Booth** - “Proud Sponsor of Celiac Disease Foundation”
- ✓ **20 Gluten-Free EXPO tickets**
- ✓ **Acknowledgement** as CDF Sponsor in event program

CDF Gluten-Free Allergy-Free Marketplace

Gold Membership (\$6,294 value!)

- ✓ 20-29 Product Listings
- ✓ Featured Leaderboard on Marketplace landing page for 6 months

\$15,000

Visibility

- ✓ **Logo and link on celiac.org homepage**
- ✓ **CDF Sponsor website** listing including **company logo**
- ✓ **Sponsor dedicated e-blasts** featuring Sponsor (circ. 55,000+ 1x)
- ✓ **CDF INBRIEF** e-Newsletter Sponsor feature in **one issue** (circ. 45,000+ 1x)
- ✓ **CDF INSIGHT** quarterly newsmagazine print and digital publication **1/2 page advertorial** (circ. 5,000+; digitally available on celiac.org)
- ✓ **CDF INSIGHT** quarterly newsmagazine **featured recipe** in one issue - if applicable (circ. 5,000+; digitally available on celiac.org)
- ✓ **Featured Sponsor recipe** posting on **celiac.org** - if applicable
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CDF Gluten-Free Allergy-Free Marketplace

Silver Membership (\$3,294 value!)

- ✓ 10-19 Product Listings
- ✓ Featured Skyscraper for 6 months

CDF INSIGHT Newsmagazine

- ✓ **4 Full Page Ads (\$2,500 value!)**

\$12,000

Visibility

- ✓ **Logo and link on celiac.org homepage**
- ✓ **CDF Sponsor website** listing including **company logo**
- ✓ **CDF INBRIEF** e-Newsletter Sponsor feature in **one issue** (circ. 55,000+ frequency)
- ✓ **CDF INSIGHT** quarterly newsmagazine print and digital publication **1/2 page advertorial** (circ. 5,000+; digitally available on celiac.org)
- ✓ **CDF INSIGHT** quarterly newsmagazine **featured recipe** in one issue - if applicable (circ. 5,000+; digitally available on celiac.org)
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CDF Gluten-Free Allergy-Free Marketplace

Silver Membership (\$2,697 value!)

- ✓ 10-19 Product Listings
- ✓ Leaderboard for 3 months

CDF INSIGHT Newsmagazine

- ✓ **4 Full Page Ads (\$2,500 value!)**

\$7,500

Visibility

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CDF Gluten-Free Allergy-Free Marketplace

Silver Membership (\$2,697 value!)

- ✓ 10-19 Product Listings
- ✓ Leaderboard for 3 months

\$5,000

Visibility

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- ✓ **5 Gluten-Free EXPO tickets**
- ✓ **Acknowledgement as CDF Sponsor** in event program

CDF Gluten-Free Allergy-Free Marketplace

Bronze Membership (\$1,080 value!)

- ✓ 1-9 Product Listings

\$3,500

Visibility

- ✓ **Featured Sponsor recipe** posting on **celiac.org** - if applicable
- ✓ **Participation in a joint effort with Sponsor to utilize CDF's social media** sites to periodically post Sponsor news, products and recipes through the use of social media including **Facebook (3 posts minimum), Twitter, Pinterest, Instagram and Blog**
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- ✓ **One complimentary 10' x 10' Exhibit Booth** premium location (*value \$900*)
- ✓ **5 Gluten-Free EXPO tickets**

CDF Gluten-Free Allergy-Free Marketplace

Bronze Membership (\$1,080 value!)

- ✓ 1-9 Product Listings