

TOP SPONSORSHIP BENEFITS

- ✓ Provide intelligence and insights into the gluten-free consumer and the gluten-free lifestyle
- ✓ Assistance from CDF in gluten-free product development and marketing needed to compete in today's gluten-free industry
- ✓ Support customer awareness and brand loyalty in the gluten-free community
- ✓ Keep ahead of the market competition as gluten-free items in select categories launch in record numbers
- ✓ The potential to positively impact millions of youths and families throughout the nation by partnering with CDF.
- ✓ Leveraging the strength of both of our brands to achieve our mutual interests will play a significant role in positioning your company as a caring, corporate citizen dedicated to supporting our celiac disease community.



Sponsors receive year-long prominent national visibility and benefits beyond the EXPO™

SPONSORS

We invite your company to become an exclusive sponsor of Celiac Disease Foundation and of the 2014 National Conference & Gluten-Free EXPO.

CDF Corporate Sponsorship provides innovative ways to demonstrate to the celiac disease and gluten-sensitive community that the company supports the cause and cares about the health and well being of the gluten-free consumer.

Conference and VIP Dinner invite and preferred Exhibit Booth location for the two EXPO days are complimentary for Sponsors.

[Click Here](#) for Sponsorship Opportunities



\$20,000

Guaranteed Annual Visibility

- ✓ Logo and link on celiac.org homepage and celiac.org support group pages
- ✓ CDF Sponsor website listing including company logo and paragraph
- ✓ CDF Monthly INBRIEF e-Newsletter Sponsor feature (circ. 25,000+ frequency - 4x minimum)
- ✓ CDF INSIGHT newsmagazine full page feature in one issue (circ. 5,000+)
- ✓ E-blast to CDF Support Group Network nationwide regarding sponsor business (5,000+ contacts-3x)
- ✓ Opportunity to promote by e-blast, newsmagazine and website listing the CDF/Sponsor relationship through distribution of a press release by Sponsor over a national paid newswire
- ✓ CDF agrees to a joint effort approved by CDF and Sponsor to utilize social media and will periodically post Sponsor news, products and recipes through the use of social media including Facebook, Twitter, Pinterest, Instagram and Blog www.youngandglutenfree.com

CDF National Conference and Gluten-Free EXPO

- ✓ Event promotion including e-blasts (circ. 25,000+ frequency)
- ✓ Printed materials including conference announcement (5,000+)
- ✓ Full page printed advertisement on back cover of program book (700+)
- ✓ Exclusive category Sponsor of the VIP Dinner or comparable event, as applicable
- ✓ Four invitations to the VIP Dinner
- ✓ Sponsor product display and give-away at registration booth
- ✓ Opportunity for product and/or information in Event attendee bags (Approx. 1,000 bags) - (Value \$300)
- ✓ Recognition and promotion at Event with multiple podium acknowledgements
- ✓ Four entries to the CDF Conference general session and lunch
- ✓ Opportunity for brief remarks by a key representative to the general session
- ✓ One complimentary 10' x 10' Exhibit Booth including two 6 foot tables in premier location - (Value \$1100)
- ✓ On-site signage at Exhibit Booth - "Proud Sponsor of Celiac Disease Foundation"
- ✓ 10 Gluten-Free EXPO tickets for personal use or social media giveaway
- ✓ Acknowledgement as CDF "Champion" Sponsor in event program

\$15,000

Guaranteed Annual Visibility

- ✓ Logo and link on celiac.org homepage and celiac.org support group pages
- ✓ CDF Sponsor website listing including company logo and paragraph
- ✓ CDF Monthly INBRIEF e-Newsletter Sponsor feature (circ. 25,000+ frequency - 3x minimum)
- ✓ CDF INSIGHT newsmagazine full page feature in one issue (circ. 5,000+)
- ✓ E-blast to CDF Support Group Network nationwide regarding sponsor business (5,000+ contacts - 2x minimum)
- ✓ Opportunity to promote by e-blast, newsmagazine and website listing the CDF/Sponsor relationship through distribution of a press release by Sponsor over a national paid newswire
- ✓ CDF agrees to a joint effort approved by CDF and Sponsor to utilize social media and will periodically post Sponsor news, products and recipes through the use of social media including Facebook, Twitter, Pinterest, Instagram and Blog www.youngandglutenfree.com

CDF National Conference and Gluten-Free EXPO

- ✓ Event promotion including e-blasts (circ. 25,000+ frequency - 3x minimum)
- ✓ Printed materials including conference announcement (5,000+)
- ✓ Full page printed advertisement on inside front cover of program book (700+)
- ✓ Exclusive category Sponsor of the Conference Lunch or comparable event, as applicable
- ✓ Three invitations to the VIP Dinner
- ✓ Sponsor product display and give-away at registration booth
- ✓ Opportunity for product and/or information in Event attendee bags (Approx. 1,000 bags)
(Value \$300)
- ✓ Recognition and promotion at Event with multiple podium acknowledgements
- ✓ Three entries to the CDF Conference general session including lunch
- ✓ Opportunity for brief remarks by a key representative to the general session
- ✓ One complimentary 10' x 10' Exhibit Booth including two 6 foot tables in premier location
(Value \$1,100)
- ✓ On-site signage at Exhibit Booth - "Proud Sponsor of Celiac Disease Foundation"
- ✓ 10 Gluten-Free EXPO tickets for personal use or social media giveaway
- ✓ Acknowledgement as CDF "Major" Sponsor in event program

\$10,000

Guaranteed Annual Visibility

- ✓ Logo and link on celiac.org homepage and celiac.org support group pages
- ✓ CDF Sponsor website listing including company logo and paragraph
- ✓ CDF Monthly INBRIEF e-Newsletter Sponsor feature (circ. 25,000+ frequency - 2x minimum)
- ✓ CDF INSIGHT quarterly newsmagazine print publication full page feature in one issue (circ. 5,000+)
- ✓ E-blast to CDF Support Group Network nationwide regarding sponsor business (5,000+ contacts - 1x minimum)
- ✓ Opportunity to promote by e-blast, newsmagazine and website listing the CDF/Sponsor relationship through distribution of a press release by Sponsor over a national paid newswire
- ✓ CDF agrees to a joint effort approved by CDF and Sponsor to utilize social media and will periodically post Sponsor news, products and recipes through the use of social media including Facebook, Twitter, Pinterest, Instagram and Blog www.youngandglutenfree.com

CDF National Conference and Gluten-Free EXPO

- ✓ Event promotion including e-blasts (circ. 25,000+ frequency - 2x minimum)
- ✓ Printed materials including conference announcement (5,000+)
- ✓ Full page printed advertisement on inside back cover of program book (700+)
- ✓ Exclusive category Sponsor of Conference Breakfast or comparable event, as applicable
- ✓ Two invitations to the VIP Dinner
- ✓ Sponsor product display and give-away at registration booth
- ✓ Opportunity for product and/or information in Event attendee bags (Approx. 1,000 bags) (Value \$300)
- ✓ Recognition and promotion at Event with multiple podium acknowledgements
- ✓ Two entries to the CDF Conference general session including lunch
- ✓ One complimentary 10' x 10' Exhibit Booth including two 6 foot tables in premier location (\$1,100 Value)
- ✓ On-site signage at Exhibit Booth - "Proud Sponsor of Celiac Disease Foundation"
- ✓ 10 Gluten-Free EXPO tickets for personal use or social media giveaway
- ✓ Acknowledgement as CDF "Premier" Sponsor in event program

\$7,500

Guaranteed Annual Visibility

- ✓ Logo and link on celiac.org homepage and celiac.org support group pages
- ✓ CDF Sponsor website listing including company logo and paragraph
- ✓ CDF Monthly INBRIEF e-Newsletter Sponsor feature (circ. 25,000+ frequency - 1x minimum)
- ✓ CDF INSIGHT newsmagazine half-page feature in one issue (circ. 5,000+)
- ✓ Opportunity to promote by e-blast, newsmagazine and website listing the CDF/Sponsor relationship through distribution of a press release by Sponsor over a national paid newswire
- ✓ CDF agrees to a joint effort approved by CDF and Sponsor to utilize social media and will periodically post Sponsor news, products and recipes through the use of social media including Facebook, Twitter, Pinterest, Instagram and Blog – www.youngandglutenfree.com

CDF National Conference and Gluten-Free EXPO

- ✓ Event promotion including e-blasts (circ. 25,000+ frequency - 2x minimum)
- ✓ Printed materials including conference announcement (5,000+)
- ✓ One invitation to the VIP Dinner
- ✓ Opportunity for product and/or information in Event attendee bags (Approx. 1,000 bags) (Value \$300)
- ✓ One entry to the CDF Conference general session including lunch
- ✓ One complimentary 10' x 10' Exhibit Booth in premier location (Value \$900)
- ✓ On-site signage at Exhibit Booth - "Proud Sponsor of Celiac Disease Foundation"
- ✓ 5 Gluten-Free EXPO tickets for personal use or social media giveaway
- ✓ Acknowledgement as CDF "Elite" Sponsor in event program



\$5,000

Guaranteed Annual Visibility

- ✓ Logo and link on celiac.org homepage and celiac.org support group pages
- ✓ CDF Sponsor website listing including company logo and paragraph
- ✓ Opportunity to promote by e-blast, newsmagazine and website listing the CDF/Sponsor relationship through distribution of a press release by Sponsor over a national paid newswire
- ✓ CDF agrees to a joint effort approved by CDF and Sponsor to utilize social media and will periodically post Sponsor news, products and recipes through the use of social media including Facebook, Twitter, Pinterest, Instagram and Blog – www.youngandglutenfree.com

CDF National Conference and Gluten-Free EXPO

- ✓ Event promotion including e-blasts (circ. 25,000+ frequency - 2x minimum)
- ✓ Printed materials including conference announcement (5,000+)
- ✓ One invitation to the VIP Dinner
- ✓ Opportunity for product and/or information in Event attendee bags (Approx. 1,000 bags) (Value \$300)
- ✓ One entry to the CDF Conference general session including lunch
- ✓ One complimentary 10' x 10' Exhibit Booth in premier location (Value \$900)
- ✓ On-site signage at Exhibit Booth - "Proud Sponsor of Celiac Disease Foundation"
- ✓ 5 Gluten-Free EXPO tickets for personal use or social media giveaway
- ✓ Acknowledgement as CDF "Partner" Sponsor in event program

HERO SPONSOR

\$3,500

Guaranteed Annual Visibility

- ✓ CDF Sponsor website listing including company logo and paragraph
- ✓ Opportunity to promote by e-blast, newsmagazine and website listing the CDF/Sponsor relationship through distribution of a press release by Sponsor over a national paid newswire

CDF National Conference and Gluten-Free EXPO

- ✓ Event promotion including e-blasts (circ. 25,000+ frequency - 1x minimum)
- ✓ One invitation to the VIP Dinner
- ✓ Opportunity for product and/or information in Event attendee bags (Approx. 1,000 bags) (*Value \$300*)
- ✓ One entry to the CDF Conference general session including lunch
- ✓ One complimentary 10' x 10' Exhibit Booth (*Value \$700*)
- ✓ On-site signage at Exhibit Booth - "Proud Sponsor of Celiac Disease Foundation"
- ✓ 5 Gluten-Free EXPO tickets for personal use or social media giveaway
- ✓ Acknowledgement as CDF "Hero" Sponsor in event program

INDUSTRY SUPPORTER

\$1,000

Guaranteed Annual Visibility

- ✓ CDF Sponsor website listing including company logo and paragraph

CDF National Conference and Gluten-Free EXPO

- ✓ Opportunity for product and/or information in Event attendee bags (Approx. 1,000 bags) (*Value \$300*)
- ✓ Acknowledgement as CDF Industry Supporter in Event program

